



Management And Leadership

Leadership and Communication

Course Introduction

Superior communication skills have long been associated with leadership. In this training course, we look at both ingredients of success and bring them together in a comprehensive and practical manner. From preparing and organizing your thoughts to analyzing the practical reality of what you want to accomplish, this course will cover it all.

You will get the opportunity to discover your hidden talents and practice what you learn before going back to your workplace and influence people, events and your own future. In addition, you will learn how a great leader enhances communication flow within his organization, wins the hearts and minds of his followers, builds consensus and gets results even when faced with resistance or difficulty.

Target Audience

- Executives
- Directors
- Team leaders and managers

Learning Objectives

By the end of this training course, participants will be able to:

- Apply breakthrough techniques to organize and deliver your thoughts and messages to drive business value and become a more powerful leader
- Implement best practices for influencing peers, managers, subordinates, customers, and other stakeholders
- Effectively handle challenges such as delivering unpopular news, increasing team motivation, and winning hearts and minds
- Communicate confidently in any environment to earn commitment and cooperation

- Optimize internal communication and sell their organization's vision, mission, and values to their team members

Course Outline

• 01 Day One

Organizing and delivering thoughts and messages

- Understanding your leadership role and its relation to communication
- Organizing your ideas using mind mapping
- Presenting vs. Public Speaking
- Essentials of public speaking
- Communicating tasks and assignments effectively
- Communicating performance issues

• 02 Day Two

Earning credibility as a leader

- Identifying the characteristics of a credible leader
- Establishing your credibility firmly
- Six main sources of power of any leader
- Creating a positive professional image within the organization
- Changing communication style depending on team member and condition
- Motivating through communication
- Creating an environment of engagement

• 03 Day Three

Winning hearts and minds of people

- Knowing your employees
- Managing your employees' expectations
- 'Selling' your ideas to an audience
- Creating a persuasive message that evokes the right emotions
- Adjusting your message to accommodate the audience's needs, wants and style
- Communicating difficult news or unpopular messages
- Leading and communicating during a crisis

• 04 Day Four

Building consensus, commitment and cooperation

- Principles of ethical leadership
- Ethical dilemmas faced by leaders
- Identifying techniques for building consensus
- Describing how to secure commitment and cooperation to your change initiatives
- Creating healthy inter-departmental cooperation and communication

• 05 Day Five

Leading organizational communication

- Controlling and managing rumors
- Dealing and managing office politics
- Responding to key political behavior
- The four types of grapevine chain
- Choosing the right channel for communicating your message
- Communicating and leading your organizational vision, mission and values

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 5, 2025	May 9, 2025	5 days	4250.00 \$	UAE - Dubai
Sept. 22, 2025	Sept. 26, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Dec. 15, 2025	Dec. 19, 2025	5 days	4250.00 \$	UAE - Dubai