



Procurement & Supply Chain Operations

# Supply Chains And Logistics In Emerging Markets

## Course Introduction

---

This course explores the complexities, challenges, and opportunities of **supply chain and logistics management** in **emerging markets**. Participants will learn how to navigate infrastructure limitations, regulatory frameworks, and economic volatility while leveraging technology, strategic partnerships, and innovative logistics solutions to enhance efficiency and competitiveness. The course also covers risk management, supply chain resilience, and the role of sustainable practices in emerging economies.

## Target Audience

---

1. Supply Chain Manager
2. Logistics Manager
3. Procurement Manager
4. Operations Manager
5. Warehouse Manager
6. Transportation Manager
7. Inventory Manager
8. Business Analyst
9. Import/Export Specialist
10. Distribution Manager

## Learning Objectives

---

1. **Understand Supply Chain Fundamentals in Emerging Markets** – Learn how supply chain and logistics operations function in developing economies.
2. **Analyze Market Challenges and Opportunities** – Identify key factors such as infrastructure gaps, regulatory hurdles, and financial constraints affecting supply chains.

3. **Develop Effective Procurement and Sourcing Strategies** – Explore best practices for managing suppliers and procurement processes in volatile markets.
4. **Enhance Supply Chain Resilience and Risk Management** – Learn techniques to mitigate risks such as political instability, currency fluctuations, and supply disruptions.
5. **Leverage Technology for Supply Chain Optimization** – Understand the role of digital tools, automation, and data analytics in improving logistics efficiency.
6. **Improve Logistics and Transportation Networks** – Explore strategies for overcoming logistical barriers and optimizing freight, warehousing, and last-mile delivery.
7. **Implement Sustainable and Ethical Supply Chain Practices** – Learn about responsible sourcing, circular supply chains, and environmental considerations in emerging markets.
8. **Develop Strategies for Growth and Market Entry** – Understand how to establish, expand, and optimize supply chain operations in high-growth regions.

## Course Outline

---

### • Day 01

#### Welcoming and Introduction

#### Introduction to Supply Chains and Logistics in Emerging Markets

#### 1st Coffee Break

- **Definition and Importance of Supply Chains and Logistics**
- **Characteristics of Emerging Markets**
- **Challenges and Opportunities in Emerging Markets**

## **Prayer Break**

- **Key Trends Influencing Supply Chains in Emerging Markets**
- **Overview of Economic and Regulatory Environments**
- **Impact of Infrastructure Development on Logistics**
- **Case Studies of Successful Supply Chain Strategies in Emerging Markets**

**Q&A, Wrap-Up and End of Session day 1**

## **• Day 02**

### **Risk Management and Resilience in Emerging Market Supply Chains**

- **Identifying and Assessing Supply Chain Risks**
- **Strategies for Risk Mitigation and Management**
- **Building Resilience in Supply Chains**

## **1st Coffee Break**

- **• Impact of Political and Economic Instability**
- **Managing Supply Chain Disruptions and Uncertainties**

## **Prayer Break**

- **• Insurance and Financial Tools for Risk Management**
- **Real-world Examples of Risk Management in Emerging Markets**

**Q&A, Wrap-Up and End of Session day 2**

## • Day 03

<b>Infrastructure and Technology in Emerging Markets</b>
<b>1st Coffee Break</b>
<ul style="list-style-type: none"><li>◦ <b>Evaluating Infrastructure Needs and Developments</b></li><li>◦ <b>Role of Technology in Enhancing Supply Chains</b></li></ul>
<b>Prayer Break</b>
<ul style="list-style-type: none"><li>◦ <b>Adoption of Digital Tools and Platforms (e.g., IoT, Blockchain)</b></li><li>◦ <b>Challenges with Technological Integration in Emerging Markets</b></li></ul>
<b>Q&amp;A, Wrap-Up and End of Session day 3</b>

## • Day 04

<b>Recap of Day three</b>
<b>Strategic Sourcing and Supplier Management</b> <ul style="list-style-type: none"><li>◦ <b>Strategic Sourcing Strategies for Emerging Markets</b></li></ul>
<b>Identifying and Evaluating Suppliers</b>
<b>1st Coffee Break</b>
<ul style="list-style-type: none"><li>◦ <b>Building and Maintaining Supplier Relationships</b></li></ul>

- **Negotiation and Contract Management**
- **Quality Control and Compliance**

#### **Prayer Break**

- **Leveraging Local and Global Supply Sources**
- **Case Studies of Effective Supplier Management**

#### **Q&A, Wrap-Up and End of Session day 4**

### **• Day 05**

#### **Recap of Day four**

##### **Sustainability and Ethical Practices in Emerging Market Supply Chains**

- **Importance of Sustainability in Supply Chains**
- **Implementing Ethical Practices and Compliance**

#### **1st Coffee Break**

- **Environmental and Social Impact Assessments**
- **Developing Sustainable Supply Chain Strategies**
- **Regulatory Requirements and Standards**

#### **Prayer Break**

- **Reporting and Transparency in Supply Chains**
- **Examples of Successful Sustainable Practices**

**Q&A, Wrap-Up and End of Session day 5**

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 26, 2025	May 30, 2025	5 days	4950.00 \$	England - London
Sept. 28, 2025	Oct. 2, 2025	5 days	4250.00 \$	KSA - El Dammam
Dec. 22, 2025	Dec. 26, 2025	5 days	4250.00 \$	UAE - Dubai