Management And Leadership

Advanced Business Process Management - BPM 2

Course Introduction

The Advanced Business Process Management (BPM) training offers a comprehensive exploration of strategies and techniques essential for driving organizational efficiency and effectiveness. Participants will delve into the intricacies of BPM, starting with the development of strategy maps that align processes with overarching organizational goals. Through interactive sessions, they will gain insights into the dynamic relationship between key processes and strategic outcomes, learning to identify areas for improvement and optimization. Moreover, the course provides a deep dive into different process types, including case, workflow, art, and scientific processes, equipping participants with the tools to analyze, measure, and enhance each process category.

Furthermore, participants will explore a range of successful BPM approaches, understanding their core components and best practices. Through hands-on activities and case studies, they will learn to navigate process improvement initiatives, employing methods to identify, analyze, and streamline processes for maximum efficiency.

Target Audience

- Business Process Analysts
- Operations Managers
- Project Managers
- IT Managers and Professionals
- Quality Assurance and Compliance Managers
- Senior Executives and Business Leaders
- Supply Chain and Logistics Managers

Learning Objectives

By the end of this training course, participants will be able to:

- Create a foundational strategy map aligning processes with strategic objectives to enhance organizational performance.
- Analyze the potential impact of process modifications on overarching strategies to make informed decisions.
- Identify process types and assess opportunities for enhancement to optimize organizational efficiency.
- Establish clear expectations for managing processes effectively to drive continuous improvement.
- Distinguish between various process types, such as case, workflow, art, and scientific, and apply appropriate measurement and analysis techniques.
- Formulate strategies to assess and improve a suite of processes, outlining actionable steps for enhancement.
- Explore successful BPM methodologies and their core components to inform strategic decision-making.
- Engage in practical exercises to evaluate and streamline processes, fostering a culture of innovation and efficiency.

Course Outline

- **01 Day One**

  Strategy Mapping and Process Impact

  - Understanding Strategy Maps
  - Components of a Strategy Map: Objectives, Measures, Initiatives
  - Linking Business Strategies to Key Processes
  - Identifying Critical Processes that Impact Strategy Execution
  - Analyzing the Impact of Process Changes on Business Strategies
  - Developing a Basic Strategy Map for a Given Business Scenario
- **02 Day Two**

Process Classification and Improvement

- ◦ Introduction to Process Classification: Case, Workflow, Art Type, Scientific
- ◦ Characteristics and Features of Each Process Type
- ◦ Methods for Measuring and Analyzing Case Processes
- ◦ Techniques for Workflow Process Improvement
- ◦ Implementing Lean Principles for Art Type Processes
- ◦ Six Sigma Approach to Scientific Processes: DMAIC Methodology

• **03 Day Three**

Process Management Expectations

- ◦ Defining Key Process Management Expectations and Objectives
- ◦ Establishing Metrics and KPIs for Process Performance Evaluation
- ◦ Setting Targets and Benchmarks for Process Improvement
- ◦ Monitoring and Controlling Processes to Ensure Alignment with Business Goals
- ◦ Implementing Process Governance Frameworks
- ◦ Best Practices for Process Documentation and Communication

• **04 Day Four**

Approaches to BPM

- ◦ Overview of BPM Frameworks and Methodologies
- ◦ Understanding Agile BPM and Its Application in Modern Organizations
- ◦ Design Thinking for Process Innovation and Redesign
- ◦ Business Process Reengineering (BPR) Principles and Techniques
- ◦ Case Studies of Successful BPM Implementations Across Industries
- ◦ Strategies for Change Management in BPM Initiatives

• **05 Day Five**

Process Analysis and Improvement Techniques

- ◦ Analyzing Process Performance Data Using Statistical Tools
- ◦ Identifying Root Causes of Process Inefficiencies and Bottlenecks
- ◦ Brainstorming and Problem-Solving Techniques for Process Improvement
- ◦ Implementing Continuous Improvement Cycles: PDCA, DMAIC
- ◦ Developing Action Plans for Process Enhancement and Optimization
- ◦ Change Impact Analysis and Risk Assessment in Process Improvement Efforts

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 5, 2025	May 9, 2025	5 days	4250.00 $	UAE - Abu Dhabi
July 14, 2025	July 18, 2025	5 days	4250.00 $	UAE - Dubai
Sept. 7, 2025	Sept. 11, 2025	5 days	2150.00 $	Virtual - Online
Dec. 15, 2025	Dec. 19, 2025	5 days	5950.00 $	USA - Los Angeles