



Management And Leadership

Leadership and Innovation in Fintech

Course Introduction

This 5-day course provides a comprehensive understanding of the latest innovations in FinTech, from AI and machine learning to cryptocurrency and big data. Participants will explore the evolving FinTech landscape, key technologies driving digital transformation, and their impact on financial services, society, and sustainability. By the end of the course, they will gain insights into emerging trends and develop their own perspectives on the future of FinTech.

Target Audience

- Fintech Founders, CEOs, and Senior Executives
- Product Managers and Innovation Leaders in Fintech
- Banking and Financial Services Professionals Transitioning into Fintech
- Technology and Engineering Leaders in Fintech Startups

Learning Objectives

- Interpret the FinTech landscape and key definitions.
- Examine the drivers of FinTech innovation and their impact on both traditional and emerging financial institutions.
- Analyze blockchain technology and decentralized finance, including cryptocurrencies.
- Explore how big data, machine learning, and artificial intelligence are reshaping financial services.
- Discuss the effects of FinTech advancements on consumers and society.

Course Outline

- **01 Day One**

The Fintech Landscape and Leadership Essentials

- Introductions and welcome to the course
- What is FinTech
- What is driving FinTech revolution
- Understanding the FinTech landscape

- **02 Day Two**

Technologies and applications in FinTech

- Principles of blockchains
- Decentralised finance (DeFi)

- **03 Day Three**

Technologies and applications in FinTech

- **Open Digital banking**
- **Artificial Intelligence in finance**

- **04 Day Four**

FinTech for a Better Future: Innovations in Society and Sustainability

- FinTech and society
- FinTech and financial inclusion

- **05 Day Five**

FinTech for a Better Future: Innovations in Society and Sustainability

- **FinTech and green sustainable finance**

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 7, 2025	April 11, 2025	5 days	4250.00 \$	UAE - Dubai
July 6, 2025	July 10, 2025	5 days	4250.00 \$	Bahrain - Manama
Oct. 6, 2025	Oct. 10, 2025	5 days	4950.00 \$	Malaysia - kuala lumpur