



Quality Management & Operational Excellence

Strategic Quality Planning

Course Introduction

Strategic quality planning is a critical component for organizations striving for long-term success and a competitive advantage. This 5-day course, delivered by BOOST, equips professionals with the knowledge and tools to design and execute effective quality strategies that align with organizational objectives. Participants will learn how to integrate quality planning into broader business strategies, utilize data-driven decision-making, and promote a culture of continuous improvement. Through a blend of theoretical frameworks and practical applications, this course empowers participants to lead quality initiatives that drive organizational excellence.

Target Audience

- Quality managers and directors
- Business leaders and senior executives
- Operations and production managers
- Professionals involved in strategic planning and quality assurance
- Individuals responsible for driving quality initiatives within their organizations

Learning Objectives

1. Understand the principles and significance of strategic quality planning.
2. Learn to align quality objectives with organizational goals and vision.
3. Develop the skills to create and implement a comprehensive strategic quality plan.
4. Gain insights into using data and metrics to monitor and enhance quality.
5. Explore tools and methodologies for effective quality planning.
6. Build a roadmap to integrate quality into the overall business strategy.

Course Outline

• 01 DAY ONE

Introduction to Strategic Quality Planning

- Welcome and introduction by BOOST
- The importance of strategic quality planning in achieving organizational success
- Key concepts: Quality vision, mission, and objectives
- The connection between quality planning and business strategy
- Benefits of embedding quality into strategic planning

• 02 DAY TWO

Aligning Quality Goals with Organizational Strategy

- Understanding organizational vision, mission, and strategic goals
- Identifying key quality drivers and their impact on business outcomes
- Tools for aligning quality objectives with business strategy
- Communicating quality goals effectively to stakeholders
- Developing a quality policy that supports strategic objectives

• 03 DAY THREE

Designing a Strategic Quality Plan

- Essential components of a strategic quality plan
- Setting measurable quality goals and performance targets
- Tools and methodologies for quality planning (e.g., SWOT analysis, balanced scorecard)
- Incorporating risk management into quality planning
- Ensuring flexibility and adaptability in quality plans

• 04 DAY FOUR

Data-Driven Quality Planning and Monitoring

- The role of data in strategic quality planning
- Identifying and tracking key quality metrics (KPIs)
- Using data to uncover trends, gaps, and improvement opportunities
- Tools for data collection, analysis, and visualization
- Reporting quality performance to stakeholders

• 05 DAY FIVE

Implementing and Sustaining Strategic Quality Plans

- Strategies for successfully implementing quality plans
- Engaging employees and fostering a culture of quality
- Monitoring progress and making data-driven adjustments
- Ensuring continuous improvement and long-term sustainability

Confirmed Sessions

| FROM | TO | DURATION | FEES | LOCATION |
|---------------|----------------|----------|------------|---------------|
| May 12, 2025 | May 16, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |
| Sept. 8, 2025 | Sept. 12, 2025 | 5 days | 4950.00 \$ | Norway - Oslo |
| Nov. 17, 2025 | Nov. 21, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |