



Quality Management & Operational Excellence

## **Strategic Quality Leadership for Executives**

## Course Introduction

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Quality leadership is essential for driving organizational excellence and achieving strategic goals. This 5-day course, offered by BOOST, is designed for executives who want to lead quality initiatives that deliver measurable results. Participants will learn how to align quality objectives with organizational strategy, foster a culture of quality, and leverage data to drive decision-making. Through a combination of theoretical insights and practical applications, this course prepares executives to lead with confidence and inspire their teams to achieve excellence.

## Target Audience

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- Executives and senior leaders
- Quality managers and directors
- Business leaders overseeing quality and innovation
- Professionals involved in strategic planning and quality assurance

## Learning Objectives

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1. Understand the principles of strategic quality leadership.
2. Learn to align quality objectives with organizational strategy and goals.
3. Develop skills to foster a culture of quality within your organization.
4. Gain insights into leveraging data to drive quality decision-making.
5. Explore tools and methodologies for strategic quality leadership.

Create a roadmap for implementing strategic quality leadership in your organization.

# Course Outline

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## • 01 DAY ONE

### **Introduction to Strategic Quality Leadership**

- Welcome and introduction by BOOST
- The role of quality leadership in organizational success
- Key concepts: Quality vision, mission, and objectives
- Aligning quality objectives with organizational strategy

Benefits of strategic quality leadership

## • 02 DAY TWO

### **Aligning Quality Goals with Organizational Strategy**

- Understanding organizational vision, mission, and goals
- Identifying key quality drivers and their impact on business success
- Tools for aligning quality objectives with business strategy
- Communicating quality goals to stakeholders
- Developing a quality policy that supports strategic objectives

## • 03 DAY THREE

### **Fostering a Culture of Quality**

- The role of leadership in fostering a culture of quality
- Strategies for promoting quality awareness and ownership
- Engaging employees in quality improvement initiatives
- Tools for internal quality communication (e.g., newsletters, dashboards)
- Measuring the impact of quality culture

## • 04 DAY FOUR

### **Leveraging Data for Quality Decision-Making**

- The role of data in strategic quality leadership
- Identifying and tracking key quality metrics (KPIs)
- Using data analytics to improve quality performance
- Tools for data collection, analysis, and visualization
- Communicating data insights to stakeholders

## • 05 DAY FIVE

Implementing and Sustaining Strategic Quality Leadership

- Strategies for successful implementation of quality leadership plans
- Monitoring progress and making data-driven adjustments
- Ensuring long-term sustainability of quality leadership initiatives
- Creating a roadmap for strategic quality leadership

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 30, 2025	July 4, 2025	5 days	4950.00 \$	England - London
Sept. 22, 2025	Sept. 26, 2025	5 days	4250.00 \$	UAE - Dubai
Nov. 10, 2025	Nov. 14, 2025	5 days	4250.00 \$	UAE - Abu Dhabi