



Quality Management & Operational Excellence

**Quality Culture Transformation** 

# **Course Introduction**

A strong quality culture is the foundation of organizational excellence. This 5-day course, offered by BOOST, focuses on transforming organizational culture to prioritize quality at every level. Participants will learn how to foster a culture of quality, engage employees, and drive continuous improvement. Through a combination of theoretical insights and practical applications, this course prepares professionals to lead cultural transformation initiatives that deliver lasting results.

# **Target Audience**

- Quality managers and directors
- HR and organizational development professionals
- Business leaders and senior executives
- Professionals involved in quality assurance and cultural transformation

# **Learning Objectives**

- 1. Understand the principles of quality culture transformation.
- 2. Learn to foster a culture of quality within your organization.
- 3. Develop skills to engage employees in quality initiatives.
- 4. Gain insights into driving continuous improvement through cultural transformation.
- 5. Explore tools and methodologies for quality culture transformation.
- Create a roadmap for implementing quality culture transformation in your organization.

# **Course Outline**

#### • 01 DAY ONE

### **Introduction to Quality Culture Transformation**

- Welcome and introduction by BOOST
- The role of quality culture in organizational success
- Key concepts: Quality culture, employee engagement, and continuous improvement
- Aligning quality culture with organizational goals
- Benefits of fostering a culture of quality

#### • 02 DAY TWO

### Fostering a Culture of Quality

- Principles of fostering a culture of quality within your organization
- Key components: Leadership commitment, employee engagement, and performance metrics
- Tools for implementing quality culture transformation
- Ensuring compliance with industry standards and regulations

Building a scalable and adaptable quality culture framework

#### • 03 DAY THREE

### **Engaging Employees in Quality Initiatives**

- Techniques for engaging employees in quality initiatives
- · Identifying and addressing common issues in employee engagement
- Tools for driving continuous improvement in quality processes
- Ensuring compliance with industry standards and regulations

Communicating quality culture results to stakeholders

#### • 04 DAY FOUR

## **Driving Continuous Improvement Through Cultural Transformation**

- Strategies for driving continuous improvement through cultural transformation
- Root cause analysis and problem-solving techniques

- Leveraging technology to enhance quality culture
- Building a culture of continuous improvement within your organization
- Overcoming challenges in quality culture transformation

### • 05 DAY FIVE

## **Implementing and Sustaining Quality Culture Transformation**

- How to successfully implement quality culture transformation in your organization
- Monitoring progress and making data-driven adjustments
- Ensuring long-term sustainability of quality culture initiatives

Creating a roadmap for strategic quality culture transformation

# **Confirmed Sessions**

FROM	то	DURATION	FEES	LOCATION
June 30, 2025	July 4, 2025	5 days	4250.00 \$	UAE - Dubai
July 28, 2025	Aug. 1, 2025	5 days	4950.00 \$	England - London
Oct. 6, 2025	Oct. 10, 2025	5 days	4250.00 \$	UAE - Dubai

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