



Management And Leadership

# Advanced Systems Thinking for Effective Management

## Course Introduction

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Systems thinking is an entirely different way of managing an organization. A typical company or institution uses various methods to market a product, buy merchandise, manage customer relationships, and so much more. While business heads and managers use this style of thinking, it is also quietly growing in popularity in fields like cybernetics, biology, and others. Researchers take a systemic perspective when figuring out how techniques work and how they can be more proactive within them. This training course is designed to provide participants with the concept of Systems Thinking Approach in Strategic Planning and Management. This course will focus on topics such as the need for strategic thinking, the Strategic Management System, core strategies and key stakeholder involvement.

## Target Audience

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This boost training course is designed for professionals such as senior heads and leaders, strategic planners, operations and development heads and unit/department managers.

## Learning Objectives

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**At the end of this training course, participants will be able to:**

- Gain a comprehensive understanding of Systems Thinking Approach and integrating it to strategic management as a foundation for business sustainability.
- Enhance knowledge and skills in applying a disciplined system approach to developing an implement-able strategic plan
- Identify the strategic management cycle, customer value creation and strategic positioning for competitive advantage
- Develop and cascade strategic plans throughout the organization, and align all work units to the strategic direction

- Identify the common mistakes of strategic planning and management, and how to avoid or overcome them
- Learn and apply practical tools and techniques for strategic planning and management

## Course Outline

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### • 01 Day One

#### THE STRATEGIZING PROCESS

- Why strategize: 21st century changes and challenges
- Strategic Planning
- Strategic thinking – Who, How, When and Why
- The Systems Thinking Approach

o The Need For Strategic Thinking

o The 5 Key Questions For Strategic Thinking

### • 02 Day Two

#### STRATEGIC PLANNING AND MANAGEMENT

- Strategic Management Frameworks
- The Strategic planning life-cycle
- Key Stakeholder Involvement
- Common Mistakes

### • 03 Day Three

#### KEY STEPS IN STRATEGIC PLANNING

- Plan-to-Plan
- Customer Value and Market-Place
- Positioning for Competitive Advantage
- The Future External Environment Scan
- Ideal Future Vision

### • 04 Day Four

KEY STEPS IN STRATEGIC PLANNING

- Corporate Goals and Key Success Measures Scroll Up
- Current State Assessment
- Cascade of Strategic Planning & Change
  - o Core Strategies
  - o Business Unit and Functional Unit Plans
  - o Strategic Action Priorities, Annual Plans

• 05 Day Five

KEY STEPS IN STRATEGIC PLANNING

- Ensuring Alignment
- The Parallel Involvement Process
- Plan-to-Implement
- Strategic Review and Update

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 4, 2025	May 8, 2025	5 days	4250.00 \$	KSA - Riyadh
Aug. 4, 2025	Aug. 8, 2025	5 days	4250.00 \$	UAE - Dubai
Aug. 31, 2025	Sept. 4, 2025	5 days	2150.00 \$	Virtual - Online
Dec. 29, 2025	Jan. 2, 2026	5 days	4250.00 \$	UAE - Abu Dhabi