



Information Technology

Technology Ecosystem Analysis for Strategic Advantage

Course Introduction

This course focuses on analyzing technology ecosystems to identify strategic opportunities and threats. Participants will learn to map and evaluate complex technology landscapes for competitive advantage.

Target Audience

1. IT Strategist
2. Technology Consultant
3. Chief Technology Officer (CTO)
4. Chief Information Officer (CIO)
5. Enterprise Architect
6. IT Business Analyst
7. Digital Transformation Manager
8. Systems Analyst
9. Cloud Architect
10. Cybersecurity Analyst

Learning Objectives

- Understand the concept of technology ecosystems
- Learn to map and analyze technology ecosystems
- Develop skills in identifying strategic opportunities within ecosystems
- Gain insights into ecosystem-based competitive strategies

Course Outline

- **Day 01**

- Understanding Technology Ecosystems**

- Introduction to technology ecosystem concepts
 - Components of technology ecosystems
 - Case studies of successful ecosystem strategies

- **Day 02**

- Mapping Technology Ecosystems**

- Techniques for ecosystem mapping
 - Identifying key players and relationships
 - Hands-on workshop: Mapping an industry ecosystem

- **Day 03**

- Analyzing Ecosystem Dynamics**

- Understanding ecosystem evolution and dynamics
 - Identifying disruptive forces in ecosystems
 - Scenario planning for ecosystem changes

- **Day 04**

- Strategic Opportunities in Ecosystems**

- Identifying strategic positions within ecosystems
 - Evaluating partnership and collaboration opportunities
 - Case studies in ecosystem-based innovation

- **Day 05**

- Competitive Strategies in Technology Ecosystems**

- Developing ecosystem-based competitive strategies
 - Managing risks in ecosystem participation
 - Action planning for ecosystem engagement

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 28, 2025	May 2, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
July 28, 2025	Aug. 1, 2025	5 days	5950.00 \$	USA - Texas
Oct. 5, 2025	Oct. 9, 2025	5 days	2150.00 \$	Virtual - Online
Nov. 2, 2025	Nov. 6, 2025	5 days	4250.00 \$	KSA - Riyadh