



Management And Leadership

**Future -Focused leadership** 

# **Course Introduction**

In an ever-evolving business landscape, leadership goes beyond managing current operations—it requires the ability to foresee future trends, drive innovation, and shape growth. This course equips leaders with the skills and knowledge needed to anticipate change, inspire innovation, and cultivate a future-focused mindset within their organizations. Participants will explore strategic foresight, digital transformation, and the essential leadership qualities required to drive growth in uncertain environments.

Through case studies, interactive sessions, and practical exercises, leaders will learn how to stay ahead of industry disruptions and guide their teams toward sustainable success.

# **Target Audience**

- Senior Executives
- CEOs, COOs, and Other C-Suite Leaders
- Directors and Department Heads
- Strategy and Innovation Managers
- Change Management Leaders
- Business Development Managers
- Entrepreneurs and Startup Founders
- Organizational Development Professionals
- HR Leaders Focused on Leadership Development
- Sustainability and Corporate Social Responsibility (CSR) Managers
- Professionals Preparing for Executive Roles
- Leaders Managing Teams in High-Velocity Industries

# **Learning Objectives**

By the end of this training course, participants will be able to:

- Idemtify and apply future-focused leadership principles to foster innovation and sustainable growth.
- Analyze emerging global trends, technological advancements, and their impact on organizational success.
- Develop a strategic foresight framework to anticipate and respond to future challenges and opportunities.
- Lead with a vision that inspires innovation, agility, and resilience within teams and organizations.
- Implement leadership strategies that drive organizational change and promote a culture of continuous improvement.
- Apply tools and methodologies for managing innovation, leading transformation, and preparing organizations for future disruptions.

# **Course Outline**

# 01 Day One

The Foundations of Future-Focused Leadership

#### Introduction to Future-Focused Leadership:

- Understanding the role of leadership in shaping the future.
- Key characteristics of visionary and future-oriented leaders.
- How to balance short-term execution with long-term vision.

#### Exploring Global Trends and Emerging Technologies:

- Identifying the forces reshaping industries: from globalization to technological advancements.
- Implications of AI, automation, and digital transformation on leadership.

### Strategic Leadership in the Age of Disruption:

- Managing volatility, uncertainty, complexity, and ambiguity (VUCA) environments.
- Case studies: Companies thriving in disruption through future-focused leadership.

### • 02 Day Two

#### Strategic Foresight and Future-Readiness

#### Introduction to Strategic Foresight:

- Tools and frameworks for developing a foresight mindset.
- Scenario planning: Anticipating future scenarios and developing action plans.

#### **Building Future-Ready Organizations:**

- Fostering agility, innovation, and adaptability within your organization.
- Creating systems and processes that allow for rapid innovation and growth.

### **Practical Exercise:**

• Developing strategic foresight frameworks for your organization.

### 03 Day Three

#### **Driving Innovation and Growth**

#### Innovative Leadership:

- Fostering a culture of creativity and experimentation.
- Overcoming barriers to innovation within teams and organizations.

#### **Growth Mindset for Leaders:**

- Encouraging continuous learning and growth within your organization.
- Transforming failures into opportunities for innovation and progress.

#### **Innovation Strategy:**

- Designing and executing innovation strategies aligned with future trends.
- Real-world examples of leaders who turned innovation into a competitive advantage.

# • 04 Day Four

#### Leading Organizational Change

#### Transformational Leadership:

- Leading organizational change and transformation.
- Emotional intelligence and its role in leading through change.

#### Managing Resistance and Building Buy-In:

- Overcoming resistance to change at all levels of the organization.
- Strategies for engaging and empowering employees during transformations.

#### **Practical Workshop:**

- Developing change management plans and strategies to drive future-oriented change.
- 05 Day Five

#### Shaping a Sustainable Future

#### Sustainable Leadership:

- Balancing growth with sustainability and ethical leadership.
- The leader's role in promoting corporate social responsibility and long-term impact.

#### Leadership Beyond the Organization:

• How future-focused leaders can shape industry trends and contribute to societal growth.

#### **Final Capstone Project:**

- Developing a future-focused leadership action plan tailored to participants' organizations.
- Group presentations and feedback from peers and instructors.

# **Confirmed Sessions**

FROM	то	DURATION	FEES	LOCATION
Aug. 10, 2025	Aug. 14, 2025	5 days	4250.00 \$	Egypt - Cairo

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