



Management And Leadership

Mastering Strategic Leadership: From Vision to Execution

Course Introduction

This training course is designed for executives and senior leaders aiming to develop a future-focused strategic mindset to steer their organizations toward sustained success. Participants will gain a deep understanding of strategic thinking principles, perform environmental scanning and SWOT analysis, and create and implement effective strategic plans. The course also covers how to lead change, foster innovation, and maintain a strategic mindset in a rapidly evolving business landscape. By the end of the program, leaders will be equipped with tools and strategies to think strategically, communicate their vision effectively, and build a resilient, future-ready organization.

Course Features:

- Comprehending strategic thinking and the essence of visionary leadership
- Conducting environmental scanning and SWOT analysis to identify opportunities and threats
- Crafting a strategic plan aligned with the organization's vision and goals
- Implementing and executing the strategic plan effectively
- Leading change and fostering a culture of innovation and continuous improvement

Target Audience

- C-level executives
- Business owners and entrepreneurs
- Department heads and managers
- Team leaders and supervisors
- Professionals in strategic planning and management

Learning Objectives

By the end of this training course, participants will be able to:

- Develop a future-focused strategic mindset
- Create and communicate a clear and compelling vision
- Conduct comprehensive environmental scanning and SWOT analysis
- Develop and implement strategic plans aligned with organizational goals
- Lead change, foster innovation, and sustain a strategic mindset

Course Outline

• 01 Day One

The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- Developing a future-focused mindset
- The role of visionary leadership in organizational success
- Creating a culture of strategic thinking
- Crafting a compelling vision statement
- Effectively communicating the vision to stakeholders
- Benefits of strategic leadership in a volatile business environment

Activity: Participants will craft a personalized vision statement for their organizations.

• 02 Day Two

Strategic Thinking Fundamentals

- Defining strategic thinking and its importance
- Differentiating strategic thinking from operational thinking
- Key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning (PESTEL analysis)
- Performing SWOT analysis to identify opportunities and threats

- Using data and insights to inform strategic decisions
- Making trade-offs and prioritizing strategic initiatives

Activity: Group exercise on conducting a comprehensive SWOT and PESTEL analysis.

• 03 Day Three

Strategic Planning and Goal Setting

- The strategic planning process: from vision to execution
- Setting SMART strategic goals and objectives
- Developing a comprehensive strategic plan
- Aligning organizational goals with the vision
- Using KPIs and metrics to measure success
- The role of accountability and ownership in strategic planning
- Communicating the strategic plan to internal and external stakeholders

Activity: Participants will develop a strategic plan outline for a real-world case study.

• 04 Day Four

Implementation, Execution, and Leading Change

- Implementing the strategic plan: turning vision into action
- Identifying key success factors for execution
- Creating detailed action plans and timelines
- Assigning responsibility and accountability
- Managing resources and overcoming obstacles
- Monitoring progress and making necessary adjustments
- Leading change through strategic thinking
- Building a culture of innovation and adaptability
- Managing resistance to change
- Encouraging continuous improvement and innovation
- Celebrating successes and learning from failures

Activity: Role-playing exercise on managing resistance to change and fostering innovation.

• 05 Day Five

Reflection, Application, and Personal Action Plans

Reflecting on Key Learnings

- Recap of key concepts from Days 1 to 4
- Discussing real-world applications of strategic thinking and leadership

- Sharing insights and success stories from participants' experiences

Activity: Group discussion and reflections on key takeaways.

Practical Applications of Visionary Leadership

- Identifying immediate opportunities to apply strategic thinking
- Recognizing potential challenges and solutions
- Developing practical strategies for fostering a culture of continuous improvement

Activity: Participants brainstorm actionable strategies for their organizations.

Creating a Personal Leadership Action Plan

- Identifying personal leadership strengths and areas for growth
- Setting short-term and long-term strategic goals
- Committing to continuous learning and development

Activity: Participants present their personal leadership action plans to the group for feedback.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 23, 2025	June 27, 2025	5 days	4950.00 \$	Spain - Barcelona
Aug. 4, 2025	Aug. 8, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Nov. 9, 2025	Nov. 13, 2025	5 days	4250.00 \$	KSA - Riyadh