Digital Transformation and Innovation

Privacy and Data Protection

Course Introduction

This training program is designed to introduce data privacy and help each participant see how data privacy has evolved as a compelling concern to public and private organizations as well as individuals. In this program, you will hear from legal and technical experts and practitioners who encounter data privacy issues daily. This program will review theories of data privacy as well as data privacy in the context of social media and artificial intelligence.

Target Audience

1. Data Protection Officer (DPO)
2. Chief Information Security Officer (CISO)
3. Compliance Manager
4. IT Security Analyst
5. Legal Counsel
6. Risk Manager
7. Cybersecurity Consultant
8. HR Manager
9. Marketing Manager
10. Software Developer

Learning Objectives

- Obtain understanding of digital age privacy concepts and theories.
- Understand Data Privacy and Information Ethics.
- Recognize privacy implications of modern digital technology
- Familiarize oneself and adhere to the rules and frameworks for data privacy in the age of technology.

Training Methodology

The training course is designed to be interactive and participatory, and includes various learning tools to enable the participants to operate effectively and efficiently in a multifunctional environment. The course will use lectures and presentations, exercises, experiential and exposure to real world conditions.

Course Outline

- **Day 01**

  ## Privacy in the Digital Age:

  - Defining Privacy.
  - Data Privacy and Information Ethics.
  - Control over Personal Information.

- **Day 02**

  - Transparency and Encryption
  - Overview of hacking Attack Methodologies.
  - Various laws and regulations related to information security.

- **Day 03**

  ## Risks in Data Privacy:

  - Privacy Threats.
  - Security Control.

- **Day 04**

  - Protecting Privacy.
  - Personalization.

- **Day 05**

  ## Frameworks of Data Privacy:

  - Security solutions.

- Algorithms and Machine Learning.
- IoT and AI.
- Privacy in the Media.
- Surveillance in Data.
- Privacy and Information Law

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	4950.00 $	Spain - Barcelona
May 11, 2025	May 15, 2025	5 days	4250.00 $	KSA - Riyadh
Sept. 15, 2025	Sept. 19, 2025	5 days	4250.00 $	UAE - Abu Dhabi
Sept. 22, 2025	Sept. 26, 2025	5 days	4250.00 $	UAE - Dubai
Nov. 3, 2025	Nov. 7, 2025	5 days	5950.00 $	USA - Los Angeles
Dec. 22, 2025	Dec. 26, 2025	5 days	4250.00 $	UAE - Dubai