



Procurement & Supply Chain Operations

Local Content Global Connect

Course Introduction

This training course is designed to equip participants with comprehensive knowledge and practical strategies for successfully navigating the intersection of local content and global business dynamics. In an era marked by evolving regulations, interconnected economies, and social responsibilities, the significance of local content within global operations has never been greater.

Over the next three days, this course will delve deep into the complexities and opportunities surrounding local content, empowering you to contribute meaningfully to both your organization's success and the broader global community. Through interactive sessions, real-world case studies, and collaborative discussions, you will gain the expertise needed to establish robust local content initiatives, foster collaborative partnerships, enhance local workforce capabilities, and navigate challenges adeptly.

Target Audience

- Procurement Manager / Supervisor
- Procurement officer / assistant
- Purchase officer
- Vendor manager
- Supplier relationship officer
- Purchase coordinator
- International Buyer
- Category purchasing manager
- Supply chain officer- Procurements
- Logistics Professionals
- Distribution Managers
- Working in this field
- These who wants to start a career in this field

Learning Objectives

- Understand the role and impact of local content in global business environments.
- Learn strategies to effectively integrate local content within global supply chains.
- Develop skills to establish collaborative partnerships between global corporations and local entities.
- Gain insights into workforce development approaches to enhance local talent and capacity.
- Acquire tools for measuring, reporting, and mitigating challenges in sustainable local content implementation.

Course Outline

- **Day 01**

- Understanding Local Content and Its Global Implications**

- Introduction to Local Content**

- Defining local content and its significance in global business.
 - Exploring the economic, social, and political aspects of local content.

- Local Content Regulations and Policies**

- Examining regulatory frameworks and policies promoting local content.
 - Analyzing the challenges and opportunities associated with compliance.
 - **Case Studies in Local Content Success**
 - Reviewing real-world examples of successful local content implementation.
 - Extracting lessons and best practices from various industries.

- **Day 02**

Strategies for Global Local Content Engagement

Global Supply Chain Integration

- Understanding the dynamics of global supply chains and their relation to local content.
- Identifying strategies to effectively integrate local suppliers into global operations.

Collaborative Partnerships

- Exploring collaboration models between global corporations and local entities.
- Discussing the benefits of building strong partnerships for sustainable local content growth.

Local Workforce Development

- Developing strategies for skill enhancement and capacity building in local workforces.
- Highlighting the role of education and training in fostering local talent.

• Day 03

Implementing and Sustaining Local Content Initiatives

Local Content Measurement and Reporting

- Identifying key performance indicators (KPIs) for measuring local content effectiveness.
- Discussing reporting frameworks for transparent communication.

Overcoming Challenges and Mitigating Risks

- Addressing common obstacles in local content implementation.
- Exploring risk management strategies to ensure sustainable success.

Future Trends and Innovations in Local Content

- Investigating emerging trends shaping the future of local content on a global scale.
- Discussing innovative approaches to enhance local content impact and relevance.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 8, 2025	Dec. 12, 2025	5 days	4250.00 \$	UAE - Abu Dhabi