



Maintenance & Reliability Management

Strategic Planning for Plant Organizational Success: Maximizing Utilization Factor

Course Introduction

Strategic Planning prepares the organization to respond to changes in the environment in which it operates. It is an essential activity to ensure that everyone in our organization is working toward the same goals, and to measure and modify the organization's direction in response to this changing environment. By identifying organizational, rather than programmatic, goals and objectives, and more importantly, prioritizing these goals and objectives, we can make the difficult decisions about what is most important to achieving organizational success. Strategic Planning enables an Organization to shape and guide its overall business objectives. Through effective Strategic Planning, an organization creates a framework for developing, adapting and aligning organizational vision, mission and goals to achieve and sustain competitive advantage. In this course, you gain the knowledge needed to formulate, execute and monitor the strategic planning for your organization based on proven analytical techniques and models. In this course, Participants work in small groups to apply Strategic Planning Tools and Techniques.

Workshops include:

- Determining mission, vision and core competencies
- Identifying opportunities and threats with SWOT analysis
- Assessing strengths and weaknesses of your internal environment
- Formulating an effective strategy for competitive advantage
- Conducting a gap analysis between current and needed organization characteristics
- Crafting an action plan to implement strategy
- Designing dashboard metrics to monitor progress

Target Audience

- Facilities Engineer
- Facilities Engineering Manager
- Facilities Manager
- Facilities Specialist / Coordinator
- Health and Safety Engineer

- Maintenance Group Leader
- Maintenance Helper / Assistant
- Maintenance Manager
- Maintenance Superintendent
- Maintenance Supervisor
- Mechanical Reliability Engineer
- Network Reliability Engineer
- Operations and Maintenance Specialist
- Reliability Engineer

Learning Objectives

- Formulate Strategic Plans to help your Organization advance and grow.
- Detect the Strength, Weakness, Opportunities and Threats (SWOT) that drive Strategy.
- Identify Strategies to better position your Organization for Long-Term Competitive Advantage.
- Execute Strategy and deliver Results through People, Systems and Processes.
- Establish Strategic planning, Monitoring and controlling mechanisms that ensure positive Results.
- Translate Strategy into Action.
- Understand what Strategy and Strategic Planning mean to enhancing Organizations.
- Learn Key Concepts and the Language used by those involved in Strategic Planning
- Recognize techniques Companies use to assess their Current and Future Environments.
- Identify Specific ways you can Contribute to your Organization's Strategic Success.

Course Outline

- 01 DAY ONE

Module (01) Fundamentals of Strategic Planning

- 1.1 Defining of Strategy
- 1.2 Components of Strategy
- 1.3 Discovering why Strategies Fail?
- 1.4 Needs for Strategic Planning
- 1.5 Defining Components of a Strategic Plan
- 1.6 Addressing your Organization's Mission and Vision.
- 1.7 Clarifying your Organization's Core Competencies
- 1.8 Benefits and Values of Strategic Planning

Module (02) Developing The Strategy

- 2.1 Ensuring Organizational Capabilities
- 2.2 Analyzing how competitive
- 2.3 Environmental Factors Shape Strategy
- 2.4 Determining the Impact of Operating
- 2.5 Assessing the External Environment
- 2.6 Identifying your Customer and their Needs

• 02 DAY TWO

Module (03) Assessing External Forces

- 3.1 Analyzing your Operating Items
- 3.2 Initiating a SWOT Analysis
- 3.3 Prioritizing Opportunities and Threats
- 3.4 Categorizing External Environment with Checklist
- 3.5 identifying Strengths by Business Function
- 3.6 Expanding the SWOT Analysis

Module (04) Identifying Strategic Options

- 4.1 Evaluating Factors for Choosing Strategy
- 4.2 Mapping Strategies to produce or market Life Cycle
- 4.3 Aligning Strategies with Capabilities of Organization
- 4.4 Choosing Strategies to meet Expectations
- 4.5 Identifying Sources of Competitive Advantage
- 4.6 Implications of Growth and Diversification Strategies

• 03 DAY THREE

Module (05) Formulating Strategic Plan

- 5.1 Assessing the Feasibility of Alternatives
- 5.2 Conducting Gap Analysis

- 5.3 Linking Strategy to Actions
- 5.4 Five Stages of a Classic Approach
- 5.5 Three Ds of Strategy: Discussion, Decision, Development
- 5.6 Strategy Cascades through the organization
- 5.7 Assessing the Environments

Module (06) Executing the Strategy for Success

- 6.1 Managing Stakeholder Expectations
 - 6.1.1 Establishing Effective Communication
 - 6.1.2 Aligning Culture to Strategic Direction
 - 6.1.3 Linking Rewards to Performance
 - 6.1.4 Managing the Inevitable Change
- 6.2 Maximizing Results with Applied Processes
 - 6.2.1 Connecting People to the Execution of Strategy
 - 6.2.2 Establishing and maintaining Communication
 - 6.2.3 Designing Effective Information Systems
 - 6.2.4 Organizing to execute in line with Strategy

• 04 DAY FOUR

Module (07) Monitoring and Controlling Implementation

- 7.1 Establishing Key Performance Indicators (KPIs)
- 7.2 Dimensions of Strategic Control
- 7.3 Setting up Metrics to measure Performance
- 7.4 Monitoring Progress with Dashboards
- 7.5 Deploying Balanced Scorecards

Module (08) Power & Organizational Politics

- 8.1 The Value of Multiple Techniques
- 8.2 Supporting Harmonized Approach at Every Level
- 8.3 How is Harmonization Achieved?
- 8.4 Invest for process Improvement
- 8.5 Success depends on Management/Staff

• 05 DAY FIVE

Module (09) Stress & Conflict Management

- 9.1 Source of Stress
- 9.2 Nature of Stress
- 9.3 Effect of Stress in Organization
- 9.4 Managing Stress at Workplace

- 9.5 Conflict Management

Module (10) Dimensions of Strategic Control

- 10.1 Detecting Changes in Assumptions
- 10.2 Coping with a Dynamic Environment
- 10.3 Adjusting for unanticipated

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 7, 2025	April 11, 2025	5 days	4250.00 \$	UAE - Dubai
Sept. 29, 2025	Oct. 3, 2025	5 days	5950.00 \$	USA - Texas
Dec. 8, 2025	Dec. 12, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Oct. 5, 2025	Oct. 9, 2025	5 days	4250.00 \$	Oman - Muscat