



Management And Leadership

Senior Executive Leadership Program

Course Introduction

Leaders exist at all levels of an organization, regardless of title or role. For new leaders or managers, understanding and displaying good management skills will help in positioning themselves for a successful career no matter what level you're starting at. For experienced leaders, the process of implementation of organizational changes is still very complex and challenging.

As leaders they have to have the skills to influence the people, manage the situation and make their subordinates agree to the changes and implement it accordingly. This Senior Executive Leadership Program will help participants examine the practices of successful business leaders around the world and assess own leadership style.

Target Audience

- CEOs, CFOs, COOs, CIOs, CMOs, and other chief officers responsible for overall company strategy and performance. Vice Presidents and Senior Vice Presidents.
- Directors and Senior Directors.
- High-Potential Managers: Mid-level managers identified as potential candidates for senior executive roles within their organizations.
- Emerging Leaders: Individuals on the fast track to senior leadership, often part of leadership development or succession planning programs

Learning Objectives

By the end of this training course, participants will be able to:

- Establish confidence in yourself as a leader, decision-maker, and negotiator
- Develop innovations that will improve your organization's ability to deliver value to customers
- Think strategically, seize growth opportunities, and compete successfully, regionally and globally

- Lead authentically and ethically at all levels and foster a culture of accountability
- Enhance bonds with accomplished peers who span functions, industries, and countries.

Course Outline

• 01 Day One

Strategy

- Practicing strategic thinking
- Building strategic advantage through service and operational excellence
- Creating customer value and building brands
- Designing and executing growth strategies
- Driving corporate performance
- Leadership
- Leading teams and managing talent
- Driving organizational change
- Becoming a more effective negotiator
- Managing corporate finance
- Leading an accountable organization

• 02 Day Two

Innovation

- Developing a more innovative organization
- Understanding and promoting design thinking
- Leveraging digital technologies
- Becoming an entrepreneurial leader

Globalization

- Understanding the global economy
- Building businesses in emerging markets
- Expanding your global perspective

• 03 Day Three

Imperatives for today's organizations and leaders

- Explore the dynamics of the global economy and globalization

- Recognize the opportunities and challenges created by the interactions among business, government, and the international economy
- Identify, evaluate, and select high-potential opportunities in developed or emerging markets
- Use a detailed questionnaire as the basis for starting work with your personal coach
- Creating innovative, high-performance organization
- Nurture an experimentation mindset and a culture of innovation
- Embrace the strategic and tactical opportunities presented by new technologies and trends
- Create corporate value by strengthening financial management
- Translate corporate mission and business strategy into a comprehensive set of performance targets and measures
- Improve management-board relationships while strengthening governance, accountability, and risk management

• 04 Day Four

Creating customer value and strategic advantage

- Design and execute sound competitive strategies and growth plans
- Foster a culture of customer centricity
- Develop service excellence as a competitive advantage
- Update your brand strategy
- Determine your company's ideal size—and whether to operate locally, regionally, or globally
- Maximize the value of partnerships, mergers, and acquisitions

• 05 Day Five

Becoming a transformational leader

- Invest in and empower the people who will enable your organization to succeed
- Recognize and exploit disruptive opportunities
- Drive the changes that align your organization to achieve strategic goals
- Adapt your leadership style to the needs of your team and your organization
- Negotiate more effectively—in routine situations and in high-stakes deals on which your company's future depends

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 1, 2025	June 5, 2025	5 days	4250.00 \$	KSA - Riyadh
July 14, 2025	July 18, 2025	5 days	4950.00 \$	Italy - Rome
Nov. 3, 2025	Nov. 7, 2025	5 days	4250.00 \$	UAE - Abu Dhabi