



Management And Leadership

Driving Results: Mastering Performance Monitoring, Reporting, and Dashboard Development for Managers

Course Introduction

This training program is designed specifically for managers who aim to enhance their skills in Performance Monitoring, Reporting, and Corporate Performance Dashboard Development.

The program combines theory with practical, hands-on learning to ensure that participants can monitor, report, and visualize performance effectively. By the end of the course, managers will be equipped with the tools and strategies needed to drive performance improvements across their teams and departments.

Target Audience

Learning Objectives

By the end of this training course, participants will be able to

- Identify the key concepts and importance of Performance Monitoring and Reporting in the context of corporate performance management.
- Learn how to effectively track and measure performance against business goals and KPIs.
- Develop dynamic, data-driven performance reports that communicate performance trends and insights to key stakeholders.
- Create and manage interactive performance dashboards that facilitate real-time monitoring and data visualization.
- Implement best practices in dashboard design, ensuring clarity, simplicity, and actionability for managers and executives.
- Use real-time data and advanced tools (e.g., Power BI, Tableau) to create dashboards that drive business decisions and improve performance outcomes.

Course Outline

• 01 Day One

Introduction to Performance Monitoring and Reporting

- Introduction to Corporate Performance Management (CPM) and its components
- The role of KPIs, performance monitoring, and reporting in achieving business success
- Overview of the training program
- **Interactive Activity:** Group discussion on performance monitoring challenges in your organization

Key Metrics and KPIs for Performance Monitoring

- **Types of KPIs:** Leading vs. Lagging Indicators
- Aligning KPIs with business objectives and team performance
- Selecting and defining the right metrics for your department/functional area
- **Workshop:** Develop a list of KPIs specific to your role and department

• 02 Day Two

Data Collection for Performance Monitoring

- Sources of data for performance monitoring (internal systems, third-party tools, etc.)
- Best practices for data accuracy and integrity
- Tools for data collection and automation (Excel, CRM, ERP systems)
- **Interactive Exercise:** Create a data collection template for monitoring your KPIs

Analyzing and Interpreting Performance Data

- Data analysis techniques for performance data (trend analysis, variance analysis, benchmarking)
- Identifying patterns and anomalies in performance data
- Turning raw data into meaningful insights for decision-making
- **Activity:** Analyze a sample dataset and discuss performance trends and implications

• 03 Day Three

Performance Reporting Basics

- Key components of a performance report (Executive Summary, Data Visualizations, Actionable Insights)
- Best practices for report structure and design
- How to tailor performance reports for different audiences (executives, teams, stakeholders)
- **Workshop:** Build a simple performance report template for your department's KPIs

Advanced Performance Reporting Techniques

- Using data visualization to highlight key insights (charts, graphs, and infographics)
- Creating dynamic reports that can be updated with real-time data
- Developing narrative reports that tell the story behind the numbers
- **Interactive Activity:** Design a detailed performance report with data visualization for your team's KPIs

• 04 Day Four

Introduction to Corporate Performance Dashboards

- The role and benefits of performance dashboards in corporate performance management
- Key design principles for dashboards (clarity, simplicity, actionability)
- **Types of dashboards:** Strategic, Analytical, Operational
- **Interactive Discussion:** Evaluate different dashboard examples and their use cases

Building Interactive Dashboards Using BI Tools

- Overview of Business Intelligence (BI) tools for dashboard development (Power BI, Tableau, etc.)
- **Steps for creating interactive dashboards:** Data import, designing visuals, and interactivity
- **Workshop:** Build a simple interactive dashboard using Power BI/Tableau

• 05 Day Five

Designing Effective Corporate Dashboards

- **Key principles of dashboard design:** Focus on key metrics, clarity, and simplicity
- How to use filters, slicers, and drill-through capabilities for dynamic analysis
- Tailoring dashboards for different audiences (executives, managers, teams)

- **Hands-on Session:** Design and present a functional dashboard that meets business needs

Real-Time Data Integration and Continuous Monitoring

- Integrating real-time data and automation into dashboards
- Setting up alerts and notifications for KPI performance deviations
- Continuous performance tracking: Moving beyond periodic reports
- **Interactive Activity:** Build a dashboard with real-time data and set up automated alerts for performance monitoring

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 26, 2025	May 30, 2025	5 days	4250.00 \$	UAE - Dubai
July 21, 2025	July 25, 2025	5 days	5950.00 \$	USA - Texas
Nov. 16, 2025	Nov. 20, 2025	5 days	4250.00 \$	KSA - Riyadh