



Management And Leadership

## Strategic Leadership in Smart Cities

# Course Introduction

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Leading a smart city is challenging due to the complexity of integrating advanced technologies, such as IoT and AI, into existing urban infrastructures while ensuring data security and privacy. Additionally, it requires balancing diverse stakeholder interests, including government agencies, private sector partners, and citizens, to foster collaboration and drive sustainable urban development.

This training course is designed to Equip participants with the leadership skills and strategic insights necessary to drive the development and implementation of smart city initiatives. The course will focus on key areas such as visionary leadership, stakeholder management, innovation and technology integration, policy and governance, and sustainability. Through case studies, interactive sessions, and expert lectures, participants will learn to navigate the complexities of smart city projects and lead transformative urban solutions. By the end of the course, attendees will be prepared to take on leadership roles in the smart city ecosystem, fostering collaboration and innovation to create smarter, more resilient cities.

## Training Course Methodology

This course is designed to be interactive and participatory, and includes various learning tools to enable the participants to function effectively and efficiently. The course will use sessions, exercises, and case applications, and presentation about proven-by-practice methods, new insights and ideas about emotional intelligence and its effects in a corporate world.

# Target Audience

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- Smart City Project Managers
- Urban Planners
- City Officials and Administrators
- Sustainability Managers
- Technology and Innovation Leaders
- Policy Makers
- Infrastructure Development Professionals
- Environmental and Climate Change Specialists
- Public-Private Partnership Managers

- IT and Smart Technology Consultants
- Community Engagement Specialists
- Stakeholder Management Professionals
- Transportation and Mobility Experts
- Real Estate Developers
- Public Works Directors
- Governance and Regulatory Advisors
- Civil Engineers
- Architects
- Energy and Utilities Leaders
- Smart City Program Directors

## Learning Objectives

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**By the end of this training course, participants will be able to:**

- Develop a deep understanding of the strategic leadership principles required for the successful implementation of smart city initiatives.
- Gain insights into effective stakeholder management and collaboration techniques to foster partnerships and drive smart city projects.
- Explore innovative technologies and their strategic integration into urban environments to enhance city operations and quality of life.
- Understand the policy, regulatory, and governance frameworks necessary to support smart city development and ensure long-term sustainability.
- Enhance leadership skills to effectively address challenges, leverage opportunities, and promote sustainable urban growth and resilience.

## Course Outline

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- **01 Day One**

## **Visionary Leadership in Smart Cities**

- Defining Visionary Leadership
- Setting a Strategic Vision for Smart Cities
- Inspirational Leadership and Change Management
- Building and Communicating a Compelling Vision
- Strategic Decision Making
- Case Studies of Visionary Leaders in Smart Cities

### **• 02 Day Two**

## **Stakeholder Management and Collaboration**

- Identifying Key Stakeholders
- Building Effective Partnerships
- Stakeholder Engagement Strategies
- Public-Private Partnerships (PPPs)
- Community Involvement and Citizen Participation
- Conflict Resolution and Negotiation Techniques

### **• 03 Day Three**

## **Innovation and Technology Integration**

- Emerging Technologies in Smart Cities
- Strategic Technology Planning and Implementation
- Integrating IoT, AI, and Big Data
- Cybersecurity and Data Privacy
- Driving Innovation through Leadership
- Case Studies on Technology Integration

### **• 04 Day Four**

## **Policy, Regulation, and Governance**

- Regulatory Frameworks for Smart Cities
- Developing Smart City Policies
- Governance Models and Structures
- Legal and Ethical Considerations
- Monitoring and Evaluation of Smart City Projects
- Case Studies on Effective Governance

### **• 05 Day Five**

## **Sustainability and Resilience**

- Principles of Sustainable Urban Development
- Climate Resilience and Adaptation Strategies

- Renewable Energy and Resource Management
- Green Infrastructure and Smart Buildings
- Measuring and Reporting Sustainability
- Leading for Long-term Resilience

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 26, 2025	May 30, 2025	5 days	4950.00 \$	Norway - Oslo
Aug. 4, 2025	Aug. 8, 2025	5 days	4250.00 \$	UAE - Dubai
Dec. 7, 2025	Dec. 11, 2025	5 days	4250.00 \$	KSA - Al Khobar