



Management And Leadership

Strategic Leadership for Women in Business

Course Introduction

Companies that have a significant share of female leaders outperform their peers, according to McKinsey research. Women can bring different leadership skills and behaviors, but it's not just about diversity of gender, it's about the diversity of thought; more balanced teams make better decisions. This is invaluable in an industry reliant on new ways of working to boost productivity levels and unlock efficiencies.

Women bring a creative spark, intelligence, personality, professional ability, and motivation to their roles, but there are still constraints on career progression, both organizational and personal. especially women in leadership positions face several challenges.

This training course is designed for Women Leaders to support them in the workplace and give them cutting edge tools for powering up women's leadership skills in the field and learn how to deal with those challenges and perform at their peak by introducing techniques to lead, motivate, inspire and empower their teams. This course will also explore tools for communication and inspiring peak performance, how to gain hands on experience using relationship management and emotional excellence tools while infusing them with confidence and motivation.

Target Audience

- Women Leaders
- Female Executives
- HR Managers
- Diversity and Inclusion Officers
- Team Leaders
- Department Heads
- Senior Managers
- Aspiring Female Leaders
- Project Managers
- Supervisors
- Leadership Coaches
- Mentors

- Consultants
- Women in STEM
- Operations Managers
- Corporate Trainers
- Community Leaders

Learning Objectives

By the end of this training course, participants will be able to:

- Discuss the challenges of women faces in their leadership roles.
- Discover how to overcome barriers to success at work.
- Explore the power of their leadership style by developing authentic leadership.
- State the strengths of women leadership.
- Develop their communication channels and the impact of gender diversity upon organizational success.
- Discuss how to manage perceptions and biases get their voices heard in the workplace.
- Master negotiation techniques to get buy in from others.
- Create the results you want with a powerful vision that drives you.
- Apply techniques to empower yourself which will inspire your team to commit to their roles.
- Implement techniques for better communication.

Course Outline

• 01 Day One

WOMEN AS LEADERS

- The Role Of women Leadership in different Industries
- Challenges of Women Leadership.
- The Glass Ceiling Phenomenon
- Defining limiting beliefs
- The Gender Gap

- The impact of external environment on decision making
- Strategies for overcoming leadership

THE POWER OF FEMININE AUTHENTICITY

- What are women's leadership strengths?
- What is your leadership style?
- Your Value Proposition
- Authentic Leadership
- Mastering the three "R's"
 - Risk (Self Confidence Gap)
 - Resilience Skills
 - Reward

6. Key Trends in the Industry and Their Impact in your leadership Style

"SHE IS THE LEADER OF NOW'S MINDSET"

- Leading through times of organizational change
- The Visionary Leader
- Growth mindset vs. Fixed mindset
- From Ambiguity to Agility
- Tools to implement agility and innovation within your workplace

• 02 Day Two

COMMUNICATING FOR IMPACT

- Barriers to effective communication
- Creating presence and charisma
- Personal preferences and language patterns
- The impact of body language and the power of non-verbal communication
- Active Listening

THE ASSERTIVE WOMAN

- The leader's assertive Language
- How to be assertive without aggression
- Identifying the three components to achieve assertive communication

- Develop skills in responding to criticism and adversity
- Using power and authority in a positive way

• 03 Day Three

BREAKING BARRIERS

- Setting the Boundaries
- Managing perceptions and biases
- How can address the subtle gender inequality
- Building rapport and the Circle of Trust Techniques
- Getting your voice heard in the workplace

BUSTING THE MYTH ABOUT NEGOTIATION

- Misconceptions about women in Negotiation
- Why women don't negotiate: barriers and challenges
- Gender differences in negotiation
- Negotiation as collaboration a step by step process

• 04 Day Four

CONTROLLING YOUR EMOTIONS BY EMOTIONAL INTELLIGENCE

- Emotions where they come from and how they affect you
- How do Emotions affect our work performance?
- Workplace emotional health check up
- Emotions and behaviors that hinder success
- What is Emotional Intelligence?
- Emotional excellence

• 05 Day Five

LEADING OTHERS

- What are your preferences and those of your colleagues?
- Delegating and managing others
- Motivating and inspiring your team
- How to provide actionable feedback for others?
- How women can develop their leadership capabilities at each stage of their success

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 26, 2025	May 30, 2025	5 days	4250.00 \$	UAE - Dubai
Aug. 4, 2025	Aug. 8, 2025	5 days	4950.00 \$	Netherlands - Amsterdam
Dec. 7, 2025	Dec. 11, 2025	5 days	4250.00 \$	Bahrain - Manama