



Management And Leadership

Strategic Leadership and Innovation

Course Introduction

Strategic leadership and innovation are vital for the long-term success of any organization. Effective strategic leaders are able to envision the future, make informed decisions, and inspire others to achieve organizational goals. Innovation, driven by strategic leadership, enables organizations to adapt to change, stay competitive, and seize new opportunities. Together, these elements foster a proactive, forward-thinking culture that is essential for navigating today's rapidly changing business landscape.

The "Strategic Leadership and Innovation" course equips participants with the skills and knowledge required to lead organizations through complex challenges and drive innovation. Over five days, the course delves into essential topics such as strategic leadership foundations, decision-making, fostering a culture of innovation, strategic planning, and leading organizational transformation. Participants will engage with case studies, tools, and techniques to develop their ability to think strategically and lead effectively in dynamic environments.

Target Audience

This course is designed for senior managers, executives, and aspiring leaders who are responsible for shaping the strategic direction and driving innovation within their organizations.

Learning Objectives

At the end of this training course, participants will be able to:

- Identify the key principles of strategic leadership and apply them to guide organizational success.
- Develop and implement effective decision-making processes that balance short-term needs with long-term objectives.
- Foster a culture of innovation within their organizations, encouraging creativity and adaptability.

- Design and execute strategic plans that align with organizational goals and ensure effective resource allocation.
- Lead organizational transformation initiatives, managing change and sustaining continuous improvement.

Course Outline

• 01 Day One

Foundations of Strategic Leadership

- Introduction to Strategic Leadership
- Defining Strategic Leadership: Key Concepts and Principles
- Characteristics of Effective Strategic Leaders
- Leadership Styles and Their Impact on Strategy
- Vision, Mission, and Strategic Direction: Developing a Clear Vision
- Strategic Thinking: Tools and Techniques
- Aligning Leadership with Organizational Goals
- The Role of Emotional Intelligence in Strategic Leadership

• 02 Day Two

Strategic Decision-Making and Problem-Solving

- Decision-Making Processes
- The Strategic Decision-Making Framework
- Techniques for Analyzing Complex Problems
- Risk Management in Strategic Decisions
- Balancing Short-Term Gains with Long-Term Goals
- Overcoming Cognitive Biases in Decision-Making
- Engaging Stakeholders in the Decision-Making Process
- Case Studies: Strategic Decisions in Action

• 03 Day Three

Innovation in Leadership

- Fostering a Culture of Innovation
- The Role of Leadership in Driving Innovation
- Encouraging Creativity and Out-of-the-Box Thinking

- Strategies for Building an Innovative Organization
- Leveraging Diversity for Innovation
- Overcoming Resistance to Change
- Tools for Managing Innovation Processes
- Case Studies: Innovation Success Stories

• 04 Day Four

Strategic Planning and Implementation

- Developing and Executing Strategic Plans
- Components of a Strategic Plan: Vision, Goals, and Objectives
- Aligning Resources with Strategic Initiatives
- Monitoring and Evaluating Strategic Progress
- Change Management Strategies for Implementation
- Overcoming Barriers to Strategic Execution
- Adaptive Leadership in Dynamic Environments

• 05 Day Five

Leading Organizational Transformation

- Driving Change through Leadership
- The Role of Strategic Leaders in Organizational Transformation
- Identifying and Addressing Organizational Challenges
- Strategic Communication for Change Leadership
- Building and Leading High-Performance Teams
- Measuring the Impact of Transformation Initiatives
- Sustaining Innovation and Continuous Improvement
- Future Trends in Strategic Leadership and Innovation

Confirmed Sessions

| FROM | TO | DURATION | FEES | LOCATION |
|----------------|--------------|----------|------------|-----------------|
| April 28, 2025 | May 2, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |
| Sept. 29, 2025 | Oct. 3, 2025 | 5 days | 4250.00 \$ | UAE - Abu Dhabi |

| FROM | TO | DURATION | FEES | LOCATION |
|---------------|---------------|----------|------------|-----------------|
| Nov. 16, 2025 | Nov. 20, 2025 | 5 days | 4250.00 \$ | Qatar - El Doha |