



Digital Transformation and Innovation

Digital Transformation in the Financial Industry

Course Introduction

In order to achieve market leadership, financial services industry (FSI) firms continue to focus on becoming holistically digital, customer-facing enterprises. The financial industry sees digital transformation as a priority in investment as more financial institutions are gearing towards major digital transformation in the coming years.

Digital transformation

The emergence of FinTech companies and solutions over the years has led to a completely new and transformed financial services landscape. A new era of open banking has enabled systems to quickly and seamlessly integrate with new platforms and applications. Physical banks and paper systems are quickly being replaced by robust networked digital ecosystems.

This training course is designed to provide participants with relevant concepts about digital transformation, its impact on the financial industry, and the current technology adaptation to the financial industry.

Target Audience

- Business and technology leaders
- Business Unit Managers
- Business Development Consultants
- General Managers / Regional Managers
- Senior and mid-level leaders
- individual leaders of all levels in the organization
- Art Director
- Marketing Consultants
- Marketing Development Manager

Learning Objectives

- Gain a comprehensive understanding of the global emergence of finance technologies in the evolution of financial disruption.
- Improve financial institutions' service and relationship with customers through the implementation of contemporary trends in their services.
- Identify the challenges in engaging with finance technologies.
- Recognize the emergence and importance of innovation in the payment sector, digital tokens, and cryptocurrencies

Course Outline

- **Day 01**

- The Evolution of Disruption: Emergence of FinTech**

- Enhancing the Customer Experience
 - The future of disruption: a larger-scale transformation for financial services companies?
 - Collaboration and Investment
 - Engaging more closely with FinTech

- **Day 02**

- Challenges of engaging with FinTech**

- Navigating complex procurement processes
 - Insolvency concerns
 - Regulatory and compliance obstacles
 - Cyber vulnerabilities
 - Data Standards
 - Investment for FinTech

- **Day 03**

The Shifting Landscape of Regulation and Technology

- Regulatory and compliance environment impact to business in utilizing and leveraging disruptive technology or business models in its business?
- Regulators embracing innovation
- Why do financial institutions want transformation?
- Barriers to innovation in pursuit of other interest

• Day 04

Payments and Cryptocurrencies

- APIs and Open Banking
- Mobile wallets and Payment Platforms
- Real Time Payments, P2P Payments
- Back-end Payment Systems

• Day 05

Cybersecurity and Monetizing Data

- Cybersecurity: Threat to Digital Innovation
- Monetizing data - a new wave of initiatives
- Open Banking Impact
- Data Protection and Primary Issues

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	2150.00 \$	Virtual - Online
July 14, 2025	July 18, 2025	5 days	4950.00 \$	Singapore - Singapore
Oct. 12, 2025	Oct. 16, 2025	5 days	4250.00 \$	KSA - Jeddah