



Audit, Risk and Governance

The Psychology of Compliance: Revolutionizing Violation Prevention

Course Introduction

This innovative course explores the psychological aspects of compliance and violation prevention. It provides managers with advanced insights into human behavior and decision-making processes, enabling them to design more effective violation prevention strategies and compliance programs.

Target Audience

- Risk Management Professionals – Identifying, assessing, and mitigating risks.
 - Internal & External Auditors – Ensuring compliance, detecting fraud, and improving controls.
 - Governance & Compliance Officers – Overseeing regulatory adherence and corporate policies.
 - Finance & Accounting Experts – Managing financial risks and internal controls.
 - Executives & Board Members – Strengthening governance frameworks and decision-making.

Learning Objectives

- Understand the psychological factors influencing compliance and violations
- Develop skills to create behavior-change strategies for violation prevention
- Learn to design persuasive communication campaigns for compliance
- Gain insights into the role of social norms in shaping behavior
- Master techniques for measuring and improving the effectiveness of prevention programs

Course Outline

• 01 DAY ONE

The Psychology of Non-Compliance

- Cognitive biases and their role in violations
- Motivation theories and their application to compliance
- The impact of environmental factors on violation behaviors
- Case study: Successful behavior-change campaigns in law enforcement

• 02 DAY TWO

Designing Effective Prevention Strategies

- Nudge theory and its application in violation prevention
- Gamification strategies for encouraging compliance
- Personalized approaches to violation prevention
- Workshop: Developing a psychologically-informed prevention strategy

• 03 DAY THREE

The Power of Persuasive Communication

- Principles of persuasive communication in law enforcement
- Crafting messages that resonate with different audience segments
- Leveraging social proof and authority in compliance messaging
- Group exercise: Creating a multi-channel compliance campaign

• 04 DAY FOUR

Harnessing Social Norms for Compliance

- Understanding the influence of social norms on behavior
- Strategies for shifting social norms around violations
- Community engagement approaches for fostering compliance
- Role-playing: Facilitating community discussions on compliance

• 05 DAY FIVE

Measuring and Optimizing Prevention Efforts

- Behavioral metrics for evaluating prevention programs
- A/B testing in violation prevention strategies
- Continuous improvement in behavior change initiatives
- Action planning: Developing a psychologically-informed violation prevention program

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 11, 2025	May 15, 2025	5 days	4250.00 \$	KSA - Riyadh
June 29, 2025	July 3, 2025	5 days	2150.00 \$	Virtual - Online
Sept. 15, 2025	Sept. 19, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Nov. 3, 2025	Nov. 7, 2025	5 days	5950.00 \$	USA - Los Angeles