Management And Leadership

Leading Change for Organisational Transformation

Course Introduction

We live in a globalized world of continuous change. Your ability to successfully manage change will allow you to have a positive impact on your work and your life.

Via structured learning activities (video lectures, quizzes, discussion prompts and written assessment) this course will teach you how to effectively influence change by developing a 'change mindset', creating a productive change cycle, and leading yourself and others on the change journey.

You will learn how to re-imagine change by redefining the change problem and developing a balanced and reflective change mindset. Change is inevitable but you can influence how it affects your organization.

Target Audience

Senior leaders, change agents, and transformation managers who are responsible for guiding organizations through significant change initiatives and want to develop strategies for leading change effectively while ensuring long-term success.

Learning Objectives

By the end of the training course, participants will be able to:

- Develop leadership strategies that are mindful of the complexity and challenges of change and mobilize energy for transformation.
- Propose successful change initiatives by adopting a balanced and reflective change mindset
- Create change cycles and apply tools and techniques for orienting, performing, and evaluating change.

Course Outline

- **01 Day One**

  The Change Problem:

  - Problems on the Surface.
  - Getting Deeper.
  - Solutions that fail us.
  - Solutions that don't.
  - Images of change.
  - Re-imagining change.
  - Re-inventing your organization.
  - Creating a change Cycle tips and tricks.

- **02 Day Two**

  The State of Transformation

  Holistic

  - Transformation leadership
  - Competitive strategy
  - Business models
  - Customer expectations
  - Transformation execution
  - Transformation management capabilities

- **03 Day Three**

  Response

  - Strategic response
  - Competitive intelligence
  - Offensive and defensive responses
  - Digital business response
  - Digital business models
  - Platform perspective
  - Responding at speed

- **04 Day Four**

Innovation

- Customer centricity
- Products and services
- Operations and workforce
- Platforms
- App Clouds
- SMAC stack
- Internet of Everything
- Emerging technologies

Value

- Internal and external value
- Customer value overview
- Price value
- Platform value
- Operational value
- Workforce value
- Marketing value
- Stakeholder Value
- Value management
- Intangible value
- Offering value

• **05 Day Five**

Enterprise

- Transformation leaders
- Leadership PQ
- Transformation governance
- Mindsets, culture and behavior
- Transformation enablers
- Transformation management
- Portfolio management
- Project management
- Agile advantage
- Business process management
- Technology management

Roadmap

- ◦ Align leadership mindsets
- ◦ Analyze the market
- ◦ Activate transformation readiness
- ◦ Define portfolio, process & governance
- ◦ Plan, execute & manage transformation

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 27, 2025	May 1, 2025	5 days	4250.00 $	KSA - Riyadh
Aug. 4, 2025	Aug. 8, 2025	5 days	4950.00 $	Azerbaijan - Baku
Nov. 17, 2025	Nov. 21, 2025	5 days	4250.00 $	UAE - Dubai