



Project & Contract Management

Project Execution: Strategies and Plans

Course Introduction

Strategies and plans serve as the guiding framework for project execution, providing a roadmap that aligns organizational objectives with tactical actions. By delineating clear objectives, allocating resources effectively, and anticipating potential obstacles, strategies and plans ensure efficient and goal-oriented project execution, ultimately driving organizational success.

This training course is designed to help participants master the intricacies of project execution within the broader context of organizational strategy. This course will empower participants to integrate strategic vision into actionable plans within their organization seamlessly. From converting strategy into operational plans to effectively leading projects amidst challenges, this course will equip them with the tools and knowledge needed to navigate the complexities of project execution with finesse.

Target Audience

This course is ideal for project managers, team leaders, and professionals involved in project implementation and management across industries. It is also beneficial for individuals seeking to enhance their project execution skills and advance their careers in project management.

Learning Objectives

- Gain a comprehensive understanding of the Planning and Execution Framework and know how to integrate this framework to the projects of the organization.
- Know how to turn strategy into actionable, operational plans
- Develop and communicate strategic vision, mission and intent

- Design the framework of execution of strategy and plans by creating optimal support structures, systems and processes
- Effectively execute projects and lead tactically in the face of obstacles and challenges

Course Outline

• Day 01

Introduction to Strategy and Strategy Execution

- Defining and Understanding of Strategy
- Linking Strategy to Action
- Setting Long Term Organisational Destination - Strategy is about Where are you Heading
- Strategy Documentation, Communication and Duration
- Defining Strategy and Operational Effectiveness - What is the difference?
- Barriers and Success Factors related to Strategy Execution including Leadership and Culture

• Day 02

From Vision to Results: The Planning and Execution Framework

- Understanding the distinction between Strategy, Operations and Tactics
- How Planning and Execution Work
- Impact of Mission and Vision Statements on Strategic Planning
- Mission Analysis and Mission Leadership
- Measuring Progress and Results
- The Gap between Strategy and Performance

• Day 03

Turning Strategy into Actionable Plan

- Invisibility of Performance Bottlenecks to Top Management
- Under Performance Culture Impact on Strategy and Performance Gap

- How to close the strategy and performance gap
- The Four Successful Steps in Turning Strategy into Actionable Plan
- Building A Strategy – Focused Organisation (SFO)
- The Six Loop Strategy Execution System including the Office of Strategy Management (OSM)

• Day 04

Understanding the Significance of Performance Metrics in Project Execution

- Exploring the Role of Performance Measurement Systems in Project Management
- Identifying Key Performance Indicators (KPIs) for Project Success
- Utilizing Balanced Scorecard Methodologies for Project Monitoring and Evaluation
- Implementing Continuous Improvement Strategies Based on Performance Data

• Day 05

Integrating Performance Management into Project Execution

- Evaluating Project Performance Against Strategic Objectives
- Developing Performance Contracts and Milestones for Project Teams
- Utilizing Data Visualization Techniques to Enhance Project Reporting and Decision-Making
- Hands-On Application: Building a Project-Specific Balanced Scorecard and Performance Dashboard

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 16, 2025	Nov. 20, 2025	5 days	4250.00 \$	UAE - Dubai

