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THE LEADING TRAINING PROVIDER

Project & Contract Management

Enterprise Project Management & Business Performance

Course Introduction

This comprehensive training program on Enterprise Project Management and Business Performance offers participants a deep dive into the essential principles and practices required for effective project management and business performance optimization. Over the course of five days, participants will explore key topics such as managing business performance through the Balanced Scorecard framework, understanding project lifecycles and risk management, project planning and implementation strategies, and Business Process Re-Engineering (BPR) principles.

Through a combination of theory, case studies, and practical exercises, participants will develop the skills and knowledge necessary to lead successful projects, align project objectives with organizational strategy, and drive business performance improvements. The course culminates in a final review and action planning session, empowering participants to apply their newfound expertise in their professional roles to enhance organizational success.

Target Audience

This course is tailored for mid to senior-level managers, project leaders, and professionals seeking to enhance their skills in enterprise project management and business performance optimization to drive organizational success.

Learning Objectives

- Gain a comprehensive understanding of managing business performance, including defining vision, values, mission, and strategy, implementing the Balanced Scorecard framework, and linking strategy to objectives through outcome measures and performance drivers.

- Recognize the importance of project management, understanding project lifecycles, initiating projects with key stakeholders, and introducing risk management to address challenges and ensure project success.
- Develop proficiency in project planning, including creating Project Management Plans (PMP), developing Work Breakdown Structures (WBS), and implementing project estimating, cost management, and scheduling techniques.
- Learn effective project implementation strategies, including preparing for project execution, designing monitoring processes, implementing project control measures, and conducting project reporting, closure, and evaluation.
- Explore the principles and benefits of Business Process Re-Engineering (BPR), understand BPR process stages, learn process mapping techniques, and acquire skills in re-engineering business processes and managing change, culminating in a final course review and action planning for implementation.

Course Outline

- **Day 01**

  Managing Business Performance

    ◦ Vision, Values, Mission and Strategy
    ◦ The Balanced Scorecard
    ◦ Financial, Customer, Business Process and Change/Growth perspectives
    ◦ Linking strategy and objectives (Cause and effect)
    ◦ Outcome measures, performance drivers and feedback
    ◦ Implementing Business Performance Management

- **Day 02**

  The Need for Project Management

    ◦ What is a project?
    ◦ Problems and difficulties associated with projects
    ◦ Why use project management?
    ◦ The project lifecycle

- ◦ Understand the project context
- ◦ Initiating a project with key stakeholders
- ◦ Introducing Risk management

• **Day 03**

Project Planning

- ◦ The contents of a Project Management Plan (PMP)
- ◦ Work Breakdown Structure (WBS)
- ◦ Project Network diagram
- ◦ Project estimating and cost management
- ◦ Time scheduling (the Critical Path)
- ◦ Resource scheduling (the Gantt Chart)

• **Day 04**

Managing Project Implementation

- ◦ Preparing for project execution
- ◦ Designing the monitoring process
- ◦ Project control processes
- ◦ Project reporting
- ◦ Project closure
- ◦ Project evaluation

• **Day 05**

Business Process Re-Engineering (BPR)

- ◦ The principles and benefits of BPR
- ◦ The re-engineering process stages
- ◦ Process mapping
- ◦ How to re-engineer business processes
- ◦ Change management

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 16, 2025	June 20, 2025	5 days	4250.00 $	UAE - Dubai
Aug. 25, 2025	Aug. 29, 2025	5 days	4950.00 $	switzerland - Geneva
Oct. 13, 2025	Oct. 17, 2025	5 days	4250.00 $	UAE - Abu Dhabi