Management And Leadership

Practical Strategy Execution: How to Make Strategy Happen

Course Introduction

The Strategy Execution Professional Certification program teaches delegates practical tools and techniques for successfully executing strategy. The course program is organized around major management processes that have a direct impact on successful strategy implementation. The course is built around five strategy execution "Imperatives" that we and other experts have found contribute significantly to strategy implementation and performance excellence.

The program also recognizes that creating a high-performance organization is a change initiative and includes a change management and communication module to help ensure that a performance culture is developed so strategy implementation can take hold and help move the organization to higher levels of accountability and performance.

Target Audience

1. Executives
2. Senior Managers
3. Strategy Managers
4. Program Managers
5. Project Managers
6. Business Development Managers
7. Operations Managers
8. Directors
9. Product Managers
10. Consultants

Learning Objectives

- Utilize strategy execution tools and solutions to tackle challenges and obstacles in executing strategies within their organizations.
- Gain insight into the five key imperatives essential for successful strategy execution and learn how to integrate them into your strategy implementation
- Learn how to assess the effectiveness of an existing strategic plan for successful implementation, incorporating agility and innovation to improve execution.
- Understand the critical role of clear communication and change management in achieving successful strategy execution and fostering a high-performance organization.
- Develop a tailored " Strategy Execution RoadMap" for your organization's unique needs and objectives.

Course Outline

- **Day 01**

Introduction and Overview

·   Understand the importance of strategy and of having a strategy-focused organization

·   Learn the terms used for strategy development, strategic planning, and strategic management

·   Understand different approaches and models used to develop strategy

·   Learn tools and techniques for creating clearer, and more coherent and measurable strategy and strategic plans

·   Understand the relationship between strategy development, strategic planning, and strategy execution

·   Introduce the five critical strategy execution management process – the SE Imperatives

Leadership & Governance

· Understand why strong leadership and governance are foundational to creating high performance

· Understand the obstacles to successful leadership and governance

· Learn the attributes of good leaders

· Understand differences in roles and responsibilities of leaders and managers at all levels in the organization

· Learn principles of good leadership and good governance

· Learn how to set meaningful goals

· Learn how to communicate with clarity

• **Day 02**

Performance Culture

· Understand and be able to define your organization's culture

· Learn how strategic communication contributes to a performance culture

· Understand how change management contributes to a performance culture

· Understand the challenges of sustaining a performance culture and how to overcome them

• **Day 03**

Aligning and Operationalizing Strategy

· Understand organization alignment and misalignment

· Understand how to align (cascade) strategy from corporate level to operating levels and to employees

· Learn how to translate a corporate strategic plan into strategic operating plans

Understand how to incorporate strategy

• **Day 04**

Project and Portfolio Management

· Understand the importance of project/portfolio management (P/PM) to successful strategy execution

·   Prioritize strategic and operational projects

·   Increase awareness of strategic project management

·   Understand roles and responsibilities of leaders and managers for successful strategic P/
PM

·   Report progress and performance to influence strategy

·   Understand organizational structure options for managing strategic projects -- Strategy

·   Management Office (SMO) and Project Management Office (PMO)

- **Day 05**

Performance Analysis, Reporting and Informing

·   Learn how to measure and collect meaningful performance data

·   Learn how to verify and validate data

·   Understand how to transform performance data into performance information, and
performance information into business intelligence

·   Learn how to communicate performance information visually

·   Learn how to add context to performance information

·   Understand roles and responsibilities for reporting performance

·   Learn how to create and deploy performance reports that are used and useful

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 12, 2025	May 16, 2025	5 days	4250.00 $	UAE - Dubai
Aug. 3, 2025	Aug. 7, 2025	5 days	4250.00 $	KSA - Riyadh
Oct. 20, 2025	Oct. 24, 2025	5 days	4250.00 $	UAE - Abu Dhabi

FROM	TO	DURATION	FEES	LOCATION
Dec. 1, 2025	Dec. 5, 2025	5 days	2150.00 $	Virtual - Online