



Management And Leadership

Mastering Strategic Execution

Course Introduction

This training program is tailored to foster a profound understanding of strategic execution, with a specific focus on goal setting, change management, leadership, and monitoring performance.

Target Audience

- Business leaders and managers who want to strengthen their strategic execution skills.
- Entrepreneurs aiming to execute their business strategies effectively.
- Professionals looking for career advancement in management roles.
- Students studying business, management, or related fields who wish to gain practical knowledge.
- Individuals considering a career change into management or leadership roles.

Learning Objectives

- Understand the fundamental principles of strategic execution and its role in business success.
- Develop and implement effective strategic plans that align with organizational objectives.
- Apply leadership and change management techniques to foster strategic execution.
- Implement monitoring and performance evaluation systems to track strategic execution.
- Understand the impact of digital transformation and emerging trends on strategic execution and prepare for the future.

Course Outline

- **Day 01**

Introduction to Strategic Execution

- Overview of Strategic Execution: Definitions, importance, and challenges.
- The Role of Strategic Execution in Business: Linking strategy to performance.
- Setting Strategic Goals: SMART goals, BHAGs, and more.
- Understanding Strategy Maps: Visualizing your strategy.

- **Day 02**

Leadership in Strategic Execution

- The Role of Leadership in Execution: Setting the direction and inspiring action.
- Decision-Making Strategies: Making choices that drive execution.
- Communication for Execution: Ensuring clear and consistent messaging.
- Building a Culture of Execution: Fostering commitment and accountability.

- **Day 03**

Change Management in Strategic Execution

- Understanding Change Management: Why change initiatives fail and how to succeed.
- Leading Change: Role of leaders in change management.
- Overcoming Resistance to Change: Techniques and best practices.
- Case Study: Successful strategic change execution.

- **Day 04**

Monitoring and Evaluation in Strategic Execution

- The Role of Performance Measurement: Key Performance Indicators (KPIs) and Balanced Scorecards.
- Tracking Progress: Monitoring systems and feedback loops.
- Adjusting the Course: Making necessary corrections and revisions.
- Case Study: Using monitoring and evaluation in strategic execution.

- **Day 05**

Future Trends in Strategic Execution

- Impact of Digital Transformation on Strategic Execution: Agile strategy, data-driven decision making.

- Emerging Trends in Strategic Execution: Innovation, adaptability, resilience.
- Preparing for the Future of Strategic Execution: Anticipating and embracing change.
- Skills for the Future: Essential competencies for leading strategic execution in the digital age.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 12, 2025	May 16, 2025	5 days	4250.00 \$	UAE - Dubai
Aug. 3, 2025	Aug. 7, 2025	5 days	4250.00 \$	KSA - Riyadh
Sept. 28, 2025	Oct. 2, 2025	5 days	2150.00 \$	Virtual - Online