



Management And Leadership

Strategic Leadership and Execution

Course Introduction

Strategic leadership is no longer exclusive to top executives. Today's complex business challenges and opportunities demand input from multiple levels of an organization, requiring both leaders and middle managers to think and act strategically.

As a leader, you face high expectations from your team, upper management, executive board, or board of directors. Taking on strategic responsibility requires insight and decisiveness, whether you're shaping the overall strategy, contributing to it, or leading the strategic process within your department.

Even experienced leaders may feel uncertain about strategy development and, more importantly, its execution. While you may already be skilled, there is always room for growth.

The Strategic Leadership and Execution Development Program provide you with practical tools and methods to navigate strategic work. You'll learn how to lead and develop your organization more effectively, enhancing your value as a leader.

Target Audience

- Executive Leaders
- Senior Managers
- Directors
- Program Managers
- Operations Managers
- Business Leaders
- Project Managers
- Team Leaders
- Department Heads
- CEOs and Founders

Learning Objectives

- Gain an overview of the strategic process and understand the critical decisions involved.
- Recognize your role as a strategist and how your actions and behavior influence strategic outcomes.
- Identify your specific strategic challenges and explore potential actions to address them.
- Learn how to select the appropriate strategic direction and guide the overall process effectively.
- Understand the value of classical strategic tools and how to prioritize them in your specific organizational context.
- Participate in practical exercises to determine the optimal level of involvement in the strategic process, choose communication styles, and design effective strategies.
- Gain insights into hidden dynamics such as decision-making processes and tactical maneuvers that influence your organization's strategy.
- Become familiar with strategic planning tools and execution methods to apply in your organization.
- Evaluate the need for changes in organizational structure, incentive systems, leadership culture, and other factors that may either hinder or support the strategic process.
- Understand leadership preferences in managing change, focusing on both conscious and unconscious decisions that shape leadership behavior and strategic outcomes.
- Learn methods for communicating the strategic direction and determining the level of autonomy during execution.
- Develop strategic agility by applying flexible budgeting, adjusting goals, and making adaptive actions.
- Gain insights into leading change, managing disagreements within the leadership team, maintaining momentum, and addressing potential conflicts during the change process.
- Reinforce learning from the previous days and apply methods to real-world organizational scenarios through selected themes and individual sparring.
- Participate in strategic discussions, featuring expert insights and presentations tailored to your chosen topic.
- Engage in individual sparring sessions to address strategic issues specific to each participant's organization, receiving tailored feedback and guidance.

Course Outline

- **Day 01**

Module 1 : Your role in leading the strategic process

- Overview of the strategic process and the critical decisions involved.
- Understanding your role as a strategist and how your behavior impacts strategic outcomes.
- Your specific strategic challenges and potential actions.

- **Day 02**

Module 2 : Developing strategy and determining our direction

- Overview of how to select strategic direction and guide the process.
- Understanding the value of classical strategic tools and how to prioritize them in your specific context.
- Introduction and practical exercises in determining the optimal level of involvement in the strategic process, choosing communication styles, and designing the process.
- Gaining insight into hidden dynamics, including decision-making processes and tactical maneuvers within your organization.

- **Day 03**

Module 3 : Strategic Planning, Execution Strategies, and Leadership Throughout the Process

- Introduction to strategic planning tools and execution methods.
- Evaluating the need for changes in organizational structure, incentive systems, leadership culture, and other factors that may either hinder or accelerate the process.
- Examining leadership preferences in managing change, including both conscious and unconscious decisions that influence leadership behavior

- **Day 04**

Implementing Strategy and Enhancing Agility in Change Management

- Introduction to methods for communicating direction and determining the level of autonomy in execution.
- Developing strategic agility through flexible budgeting, goal adjustments, and adaptive actions.

- Insights into leading during the change process, managing disagreements within the leadership team, maintaining momentum, and addressing potential conflicts.

- **Day 05**

Module 5: Networking

- During the networking day, we will reinforce learning and apply methods within your organization, focusing on a selected theme and individual sparring.
- The first session will focus on a strategic topic chosen by the participants, featuring presentations and reflections from the instructors or an expert consultant.
- In the second session, the instructor will facilitate individual sparring on strategic issues from each participant's organization.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 11, 2025	May 15, 2025	5 days	4250.00 \$	KSA - Riyadh
Aug. 4, 2025	Aug. 8, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Oct. 20, 2025	Oct. 24, 2025	5 days	4250.00 \$	UAE - Dubai