



## Internationally Certified Training Programs



Project & Contract Management

# Professional in Business Analysis (PMI-PBA)+Exam

### **Course Introduction**

Business analysis plays a vital role in every organization as it helps identify the needs and determine solutions for business problems. It has become a competency of critical importance to professionals involved in business management. Becoming certified as a business analysis (BA) expert is an opportunity to advance in career and become an asset to the company.

This training course is designed to provide participants with the overview to the PMI's guide to Business Analysis and additional topics related to Business Analysis that are typically part of the examination curriculum.

### **Target Audience**

- Project Manager
- · Business Administrator
- Marketing Coordinator
- · Account Executive
- Chief Operating Officer
- Operations Manager
- Executive Administrative
- Risk Manager
- Program Manager
- · Business Analyst
- Quality Control Coordinator
- Assistant Manager
- · Team Leader
- Senior Supervisors
- Researcher
- Entrepreneur
- Management Consultant

# **Learning Objectives**

- Understand business analysis, value of business analysis and common vocabulary.
- Understand relationship between products and projects, products and project Life cycles, and how business analysis supports portfolio, program and project management
- Understand the role of the business analyst.
- Understand the six process groups, six knowledge areas and thirty-five processes of business analysis and their mappings as described in the PMIs Guide to Business Analysis.
- Learn about the key business analysis processes of Needs Assessment, Stakeholder Engagement, Elicitation, Analysis, Traceability and Monitoring and Solution Evaluation.
- Understand the code of ethics for Business Analysts and its application to business analysis.
- Understand the PBA certification process.
- Fulfil the eligibility criteria to take the PBA certification exam.

### **Course Outline**

Day 01

#### Introduction

- Getting to know the participants
- Introduction to PBA certification application process

#### **Business Analysis Framework and Test on Business Analysis Framework**

- What is business analysis? Value of business analysis
- Common vocabulary
- Relationship between products and projects, Products and project Life cycles
- Role of a business analyst
- How does business analysis support portfolio, program, and project management?
- Business analysis process groups
- Defining and Aligning
- Initiating
- Planning
- Executing
- Monitoring & Controlling
- Releasing
- Day 02

# Need Assessment Knowledge Area with Test on Need Assessment (7 processes)

- Identify Problem or Opportunity
- Assess Current State
- Determine Future State
- Determine Viable Options and Provide Recommendations
- Facilitate Product Roadmap Development
- Assemble Business Case
- Support Charter Development

#### **Stakeholder Engagement Knowledge Area (7 processes)**

- Identify Stakeholders
- Conduct Stakeholder Analysis
- Determine Stakeholder Engagement and Communication

#### • Day 03

# Stakeholder Engagement Knowledge Area with Test on Stakeholder Engagement (cont.)

- Conduct Business Analysis Planning
- Prepare for Transition to Future State
- Manage Stakeholder Engagement and Communication
- Assess Business Analysis Performance

#### **Elicitation Knowledge Area with Test on Elicitation (4 processes)**

- Determine Elicitation Approach
- Prepare for Elicitation
- Conduct Elicitation
- Confirm Elicitation Results

#### Day 04

#### **Analysis Knowledge Area with Test on Analysis (9 processes)**

- Determine Analysis Approach
- Create and Analyze Models
- Define and Elaborate Requirements
- Define Acceptance Criteria
- Verify Requirements
- Validate Requirements
- Prioritize Requirements and Other Product Information
- Identify and Analyze Product Risks
- Assess Product Design Options

#### Day 05

# Traceability and Monitoring Knowledge Area with Test on Traceability and Monitoring (4 processes)

- Determine Traceability and Monitoring Approach
- Establish Relationships and Dependencies
- Select and Approve Requirements
- Manage Changes to Requirements and Other Product Information

# Solution Evaluation Knowledge Area with Test on Solution Evaluation (4 processes)

- Evaluate Solution Performance
- Determine Solution Evaluation Approach
- $\circ$  Evaluate Acceptance Results and Address Defects
- Obtain Solution Acceptance for Release

## **Confirmed Sessions**

FROM	то	DURATION	FEES	LOCATION
May 5, 2025	May 9, 2025	5 days	5600.00\$	Spain - Barcelona
Oct. 13, 2025	Oct. 17, 2025	5 days	4900.00 \$	UAE - Dubai
Dec. 7, 2025	Dec. 11, 2025	5 days	2800.00 \$	Virtual - Online

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