



Management And Leadership

# Corporate Social Responsibility and Ethical Leadership

## Course Introduction

---

Corporate Social Responsibility (CSR) is the principle which drives businesses to support communities and people without expecting direct financial returns. This principle is best demonstrated when CSR practices are used to connect the business to the community by supporting social issues and interests. The difficulty is finding a balance between doing good for the community and its constituents and making sure the practices benefit your business as well. This course covers CSR methods, tools, principles and practices, the ethics of CSR, communicating CSR, as well as the challenges of CSR and how to deal with them.

## Target Audience

---

- Professionals in private companies involved in CSR or aspiring to be
- NGO professionals working on corporate social responsibility initiatives
- Employees in local, regional, and international organizations handling CSR
- Government officials looking to implement CSR strategies
- Professionals seeking to apply and integrate CSR into their institutions

## Learning Objectives

---

### Organisations will gain:

- A workforce able to discern long-term elements affecting the organization and act on it.
- Increased employee engagement.
- Operational cost savings.
- Improved business operations.
- Stronger relationships with the organisation's external stakeholders.
- Improved brand image and business reputation.

### **Delegates will personally gain:**

- In-depth knowledge on Corporate Social Responsibility.
- The ability to convey messages effectively to the right stakeholders.
- Thoughtful leadership skills.
- Increased skillsets in stakeholder management.
- Increased recognition by the organization due to improved performance and long-term vision.
- The ability to contribute to the organisation's strategic objectives.

## **Course Outline**

---

### **• 01 Day One**

#### **Understanding Corporate Social Responsibility and its Legal Framework**

- Definition.
- Practical Dimension of CSR.
- Business Case.
- CSR as Risk Management.
- Non-economic and Diversity Reporting.
- Corporate Governance Codes.
- Sustainability Standards and Regulations.
- Voluntary Schemes.

### **• 02 Day Two**

#### **How to Approach Corporate Social Responsibility – Different Dimensions I**

- CSR and Environmental Sustainability.
- Supply Chains and Traceability.
- CSR and Business Ethics.
- Responsible Enterprise Restructuring.
- Responsible Management and Employee Engagement.

### **• 03 Day Three**

## How to Approach Corporate Social Responsibility – Different Dimensions II

- Responsible Investment.
- CSR in the Oil and Gas Sector.
- Social Safeguards.
- The Role of CSR in Addressing Conflict.
- CSR and Communities.

### • 04 Day Four

#### Implementing Corporate Social Responsibility (CSR)

- Finding your 'Materiality'.
- Gathering Data.
- Defining a Strategy – *Examples*.
- How to Implement a Plan.
- Assessing and Measuring Impact.
- Reporting.
- Case Studies.

### • 05 Day Five

#### The Importance of Stakeholder Management

- Engaging Management.
- Employees.
- Building Alliances.
- Governmental Actors.
- Collaboration with the Third Sector.
- Connected Leadership.
- Communication Strategies.
- Reputational Risks.

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 20, 2025	April 24, 2025	5 days	4250.00 \$	KSA - Riyadh

FROM	TO	DURATION	FEES	LOCATION
Sept. 8, 2025	Sept. 12, 2025	5 days	4250.00 \$	UAE - Dubai
Dec. 15, 2025	Dec. 19, 2025	5 days	5950.00 \$	USA - Los Angeles