



Management And Leadership

## Leadership and Strategic Thinking

## Course Introduction

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This training course is designed to equip participants with the knowledge and skills necessary to lead strategically and drive organizational growth. Through a combination of interactive lectures, case studies, and group discussions, participants will explore various leadership styles, strategic thinking frameworks, and decision-making techniques. The course will cover the strategic planning process from visioning to implementation, with a focus on aligning strategies with organizational values and culture. Participants will also learn change management strategies to effectively lead and implement strategic initiatives. By the end of the course, attendees will be equipped to lead with vision, make strategic decisions, and drive positive change within their organizations.

## Target Audience

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This training course is designed to be interactive and participatory, and includes various learning tools to enable the participants to operate effectively and efficiently in a multifunctional environment. The course will use lectures and presentations, and group discussions.

## Learning Objectives

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**By the end of this training course, participants will be able to:**

- Identify the fundamental principles of leadership and its role in driving organizational success.
- Develop strategic thinking skills to anticipate trends, identify opportunities, and formulate effective strategies.

- Learn the strategic planning process and techniques for setting and aligning organizational goals.
- Enhance decision-making abilities to make informed and timely strategic decisions.
- Develop change management skills to lead and implement strategic initiatives effectively.

## Course Outline

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### • 01 Day One

#### Understanding Leadership

- Definition and Importance of Leadership in Organizations
- Different Leadership Styles and Their Impacts
- Characteristics of Effective Leaders
- Role of Emotional Intelligence in Leadership
- Assessing Personal Leadership Style and Strengths

### • 02 Day Two

#### Strategic Thinking Fundamentals

- Definition and Significance of Strategic Thinking
- Developing a Strategic Mindset: Long-term Vision vs. Short-term Goals
- Analyzing External Environment: SWOT Analysis, PESTLE Analysis
- Identifying Key Strategic Drivers and Trends
- Case Studies on Strategic Thinking in Action

### • 03 Day Three

#### Strategic Planning Process

- Components of Strategic Planning: Vision, Mission, Goals, Objectives
- Developing a Strategic Plan: Setting SMART Goals
- Aligning Strategies with Organizational Values and Culture
- Strategic Planning Tools and Techniques
- Creating Action Plans and Assigning Responsibilities

### • 04 Day Four

Strategic Decision Making

- Importance of Decision Making in Strategic Leadership
- Analytical vs. Intuitive Decision Making
- Techniques for Making Strategic Decisions: Decision Trees, Scenario Planning
- Evaluating Risks and Uncertainties in Decision Making
- Case Studies on Strategic Decision Making

• 05 Day Five

Leading Strategic Change

- Understanding Change Management in Strategic Leadership
- Communicating Vision and Strategies to Stakeholders
- Overcoming Resistance to Change
- Implementing and Monitoring Strategic Initiatives
- Celebrating Successes and Reinforcing Strategic Thinking Culture

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	4250.00 \$	UAE - Dubai
July 6, 2025	July 10, 2025	5 days	4250.00 \$	KSA - Riyadh
Oct. 6, 2025	Oct. 10, 2025	5 days	4950.00 \$	South Africa - Cape Town