



Project & Contract Management

Project Planning and Strategic Leadership

Course Introduction

In today's ever-evolving business environment, it is important for organizations to be able to foresee the value from their work. Being said, project planning and management has become one of the most effective approaches in delivering valuable outcomes. However, many projects significantly overrun the project schedule and budget, and as a consequence fail to achieve the organization's financial and strategic objectives. This is due mainly to the failure of many project managers to successfully apply the tools and techniques of modern project planning, monitoring, control and progress reporting on their projects.

The role of leadership in project planning and management is a key element in an organization as it influences thoughts, beliefs, attitudes and behaviours of others. It visualizes what is to be achieved within required time frame. Strategic leadership capability ensures that organizations have corporate culture that values collaboration and trust as a foundation for improved performance. Real strategic leadership requires that managers and leaders at all levels create the mindsets and behaviours that are needed to transform the organization from its existing paradigm to the new strategic paradigm that the vision sets forth.

Target Audience

This BOOST training course is designed for those whose functions are focused on planning, delivering, controlling and managing projects such as Project Analysts, Project Leaders/Managers, Project Coordinators and Product Managers.

Learning Objectives

- Develop & follow a strategic roadmap through a clear vision & statement of strategic intent
- Identify the competencies and capabilities of strategically agile and effective organizations

- Recognize your own strategic leadership style, and the styles of others.
- Gain a comprehensive understanding of the use of either adaptive or predictive approaches depending upon the project environment
- Work within effective project governance structures to control the appropriate involvement of senior management when needed to ensure project success
- Avoid waste (and potential failure) by controlling the expectations and understanding of key stakeholders (customer, sponsor, team) in regard to project objectives and required outcomes
- Enhance key baseline plans that can be used to control project progress
- Control project execution by using standard monitoring and change management practices.

Course Outline

• Day 01

The Strategic Process

- Impact of external change: competitive positioning, technology, regulation
- Innovation: Blue v Red Ocean strategies
- The strategy hierarchy
- Realizing the strategies: making them happen
- Recognizing & reacting to disruptive competition
- Competitive positioning
- Strategic Performance & Success
- Transforming the organization to enable strategic success
- Balancing the focus on performance and strategy
- Spreading leadership capabilities throughout the organization
- Maximizing organizational learning and knowledge transfer to embed strategic success

• Day 02

Strategic Leadership: Strategic Leader On Board

- Leadership theories & styles
- Attributes of successful leaders
- Preparing for the future
- Strategic skills: traits or contextual
- Visioning, communicating & framing
- Team and organization perspectives on implementing strategies
- Leading others through the strategic process
- Effective styles and practices for strategic leadership
- Recognizing, analyzing and developing the strategic leadership styles used by you and others
- Developing inspiration and motivation
- Communicating the roadmap and gathering support
- Understanding How Projects Lose Control - Success and Failure
- Characteristics of Projects

Fundamentals of Project Management

- Project Governance - controlling project selection
- Project Governance - controlling project commencement using the charter
- Controlling Understanding - effective kickoff with the project team

• Day 03

Enabling Control through Core Planning Techniques

- Controlling What is to be delivered - requirements collection & detailed specifications
- Controlling How it will be delivered - work breakdown structures
- Controlling When it will be delivered - building the schedule baseline
- Controlling Stakeholder expectations - optimize the schedule
- Controlling How much the delivery will cost - estimation and construction of the project budget
- Enabling Control - Additional Planning Techniques
- Controlling Uncertainty - risk management
- Controlling Stakeholders - communications considerations
- Controlling Adversity through Effective Contingency Planning

- Flexible Management - issues management
- Measurement Techniques to Control Project Performance
- Controlling Information - status reporting

• Day 04

Effective Strategic Implementation

- Strategic implementation tools and frameworks
- Structures and systems for strategic agility and performance
- Identifying strategic horizons and using the 7S framework
- Analyzing the key elements for implementation
- Measurement, analysis and knowledge management

Monitoring and Controlling Project Performance

- Variance Analysis using Earned Value Management
- Forecasting to Control Project Budgetary and Schedule Concerns
- Managing Change
- Advanced Status Reporting Techniques

• Day 05

Controlling Project Closure & Addressing Unpredictability

- Scope Verification - requirements traceability
- Management of Project Records
- Continuous Learning Techniques through Project Retrospective
- Controlling Project Close-out
- Controlling Volatile Environments - adaptive project management
- Contrasting Control Mechanisms between Predictive and Adaptive Project Management

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 21, 2025	April 25, 2025	5 days	2150.00 \$	Virtual - Online
July 7, 2025	July 11, 2025	5 days	4950.00 \$	France - Paris
Dec. 14, 2025	Dec. 18, 2025	5 days	4250.00 \$	KSA - Al Khobar