



Internationally Certified Training Programs

**PECB Certified Lead Crisis Manager**

## Course Introduction

---

The PECB Lead Crisis Manager training course helps participants develop their competence to support an organization in planning, establishing, maintaining, reviewing, and continually improving its strategic crisis management capability based on the guidelines of ISO 22361 and other best practices. It also provides information regarding the fundamental concepts and principles of crisis management and the effective establishment and implementation of a crisis management framework.

In addition to the explanation of the theoretical concepts related to crisis management, the training course provides practical examples and scenario-based quizzes that will help you reinforce your knowledge and prepare you for real-life scenarios concerning crisis management.

Upon the completion of the training course, participants can sit for the exam and apply to obtain the “PECB Certified Lead Crisis Manager” credential once they pass the exam. The credential demonstrates that the participant possesses the theoretical and practical knowledge and skills to support and lead an organization in designing and developing its crisis management capability based on ISO 22361 guidelines and best practices in this field.

## Target Audience

---

**The Lead Crisis Manager training course is intended for:**

- Individuals responsible for the delivery of a crisis management capability in an organization
- Individuals responsible for implementing a plan and structure for crisis management within the organization
- Crisis leader(s)
- Members of crisis management teams

- Individuals seeking to thoroughly understand crisis management
- Individuals aiming to start or advance their careers in crisis management
- Consultants, advisors, and professionals wishing to obtain in-depth knowledge of ISO 22361 guidelines on crisis management

## Learning Objectives

---

**By the end of this training course, participants will be able to:**

- Explain the fundamental concepts and principles for crisis management based on ISO 22361
- Establish, maintain, and continually improve a crisis management framework that includes leadership, structure, culture, and competence
- Anticipate, assess, prevent, and prepare for crises
- Respond to, recover, and learn from crises in order to improve an organization's crisis management capability

## Course Outline

---

- **01 Day One**

**Introduction to ISO 22361 and crisis management:**

- Training course objectives and structure
- Standards and crisis management models
- Fundamental concepts of crisis management
- Crisis management capability
- Principles for crisis management
- Crisis communications

- **02 Day Two**

## Crisis management framework:

- Leadership
  - Organizational structure
  - Organizational culture
  - Competence
- **03 Day Three**

## Crisis prevention and preparedness:

- Anticipation of crises
  - Assessment of crises
  - Prevention and mitigation of crises
  - Preparedness for crises
- **04 Day Four**

## Crisis response and recovery:

- Response to crises
  - Recovery from crises
  - Continual improvement
  - Closing of the training course
- **05 Day Five**

## Certification exam

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 30, 2025	July 4, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Aug. 25, 2025	Aug. 29, 2025	5 days	4250.00 \$	UAE - Dubai

FROM	TO	DURATION	FEES	LOCATION
Nov. 3, 2025	Nov. 7, 2025	5 days	4950.00 \$	Spain - Barcelona