



Management And Leadership

# Leadership and Project Management for Senior Roles

## **Course Introduction**

This intensive Leadership and Project Management for Senior Roles training program offers a comprehensive five-day journey into the core competencies essential for success in senior leadership positions. Participants will delve into leadership principles, styles, and techniques tailored for senior roles, enhancing their strategic thinking abilities and decision-making skills to drive project success and organizational growth. Through interactive sessions, they will refine communication strategies to effectively engage stakeholders at all levels, strengthen team-building and motivation skills to cultivate high-performing project teams, and master project execution and delivery methodologies to ensure timely and successful project outcomes. By the end of the program, participants will emerge equipped with the knowledge, skills, and confidence needed to excel in senior leadership roles and lead projects to fruition in dynamic and challenging environments.

# **Target Audience**

This course is designed for experienced professionals aspiring to or currently occupying senior leadership positions in various industries, seeking to enhance their leadership, project management, and strategic decision-making capabilities.

# **Learning Objectives**

#### By the end of this training course, participants will be able to:

- Gain a comprehensive understanding of leadership principles, styles, and techniques applicable to senior roles.
- Develop strategic thinking abilities and decision-making skills to drive project success and organizational growth.

- Apply communication strategies for effectively engaging with stakeholders at all levels.
- Obtain team-building and motivation skills to cultivate high-performing project teams.
- Master project execution and delivery methodologies to ensure timely and successful project outcomes.

## **Course Outline**

#### • 01 Day One

#### **Leadership Foundations**

- Introduction to leadership principles and theories
- Understanding different leadership styles and when to apply them
- · Developing self-awareness and emotional intelligence for effective leadership
- · Building trust and credibility as a leader
- Case studies and discussions on successful leadership in project management contexts

#### • 02 Day Two

#### **Strategic Thinking and Decision Making**

- Strategic planning and goal setting for project success
- Analyzing market trends, competitive landscapes, and organizational strengths and weaknesses
- Making data-driven decisions and managing risks effectively
- Scenario planning and forecasting for future project outcomes
- Exercises and simulations to practice strategic decision-making in various scenarios

#### • 03 Day Three

#### **Effective Communication and Stakeholder Management**

- Importance of clear and concise communication in project management
- Techniques for communicating with different stakeholders, including executives, team members, and clients
- · Conflict resolution and negotiation skills for managing stakeholder expectations
- Active listening and feedback mechanisms for fostering collaboration
- Role-playing exercises and real-life case studies to improve communication skills

#### • 04 Day Four

#### **Team Building and Motivation**

- Strategies for building high-performing project teams
- Recognizing and leveraging individual strengths within the team
- · Creating a positive team culture and fostering a sense of belonging
- Motivating team members and managing performance effectively
- Team-building activities and exercises to strengthen relationships and enhance collaboration

#### • 05 Day Five

#### **Project Execution and Delivery**

- · Overview of project management methodologies (e.g., Agile, Waterfall, Hybrid)
- Planning and scheduling techniques for successful project execution
- Monitoring progress and managing project scope, budget, and resources
- · Identifying and mitigating project risks and issues
- Case studies and group discussions on real-world project management challenges and successes

## **Confirmed Sessions**

FROM	то	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	5950.00 \$	Switzerland - Zurich
July 6, 2025	July 10, 2025	5 days	4250.00 \$	KSA - Riyadh
Oct. 6, 2025	Oct. 10, 2025	5 days	4250.00 \$	UAE - Dubai
Dec. 8, 2025	Dec. 12, 2025	5 days	4950.00 \$	France - Paris