



Digital Transformation and Innovation

Certified Data Management Professional (CDMP)

Course Introduction

This training program is designed to prepare professionals for the Certified Data Management Professional (CDMP) exam, based on DAMA-DMBOK2.

This program is focusing on helping participants to understand core data management disciplines, standards, and governance frameworks critical for managing data as a strategic asset within modern organizations.

Target Audience

- Aspiring and current data management professionals.
- Business analysts and data analysts.
- Data architects and data governance officers.
- IT managers involved in data-related roles.
- Anyone preparing for the CDMP certification.

Learning Objectives

- Understand the core concepts and principles of data management
- Explore the 11 knowledge areas in DAMA-DMBOK2
- Explore data governance, architecture, and quality management
- Analyze metadata, security, and master data practices
- Gain grounding to support CDMP exam readiness
- Foster strategic thinking on managing data across enterprise systems

Course Outline

• DAY 01

Introduction to Data Management and DAMA Framework:

- The need for structured data management in organizations
- Overview of DAMA International and the CDMP certification
- The DAMA-DMBOK2 framework and its 11 knowledge areas
- Data lifecycle and value chain
- Role of a data management professional
- Relationship between data strategy and business goals
- Overview of data ethics and data-driven culture

Data Governance:

- Definition and principles of data governance
- Key roles: data stewards, data owners, governance boards
- Policies, standards, and procedures
- Accountability and decision rights
- Data governance maturity models
- Aligning governance with compliance and regulations

• Day 02

Data Architecture:

- Fundamentals of data architecture design
- Enterprise architecture and data alignment
- Reference architecture models and frameworks
- Logical vs. physical architecture
- Data modeling standards and methodologies
- Architecture governance and scalability

- Role of cloud computing in modern data architecture

Data Modeling and Design:

- Conceptual, logical, and physical data models
- Entities, attributes, relationships, and constraints
- Normalization and denormalization theory
- Modeling for operational vs. analytical systems
- Use of metadata in design documentation
- Data modeling tools and notations
- Business rules and their integration with design

• Day 03

Data Storage and Operations:

- Database types: relational, NoSQL, object-based
- Concepts of indexing, partitioning, and storage optimization
- Data backup and recovery strategies
- High availability and disaster recovery
- Lifecycle management for data retention
- Data replication and storage compliance
- Operational metadata and monitoring

Data Security and Privacy:

- Theoretical foundations of data security
- Confidentiality, integrity, and availability (CIA triad)
- Access controls and encryption techniques

- Data masking, anonymization, and pseudonymization
- Regulatory requirements: GDPR, HIPAA, etc.
- Risk management and incident response
- Security policies and training programs

• Day 04

Data Integration and Interoperability:

- The role of integration in enterprise architecture
- Batch vs. real-time data processing
- Data pipelines and middleware concepts
- API-based integration frameworks
- Data virtualization and federation
- Challenges in achieving interoperability

Master and Reference Data Management (MDM/RDM):

- Definitions and distinctions between master and reference data
- Business drivers for MDM implementation
- Hierarchies and data domains
- Governance models for MDM
- Reference data lifecycle and versioning
- MDM architecture: registry, consolidated, and co-existence
- Matching, merging, and survivorship rules

• Day 05

Data Quality Management:

- Dimensions of data quality: accuracy, completeness, timeliness
- Root causes of data quality issues
- Quality assessment frameworks
- Data profiling and data cleansing techniques
- Metrics and KPIs for quality management
- Embedding quality into data lifecycle
- Building a data quality culture

Metadata and Final Exam Preparation:

- Types of metadata: business, technical, operational
- Metadata management strategies
- Metadata repositories and catalogs
- Role of metadata in discovery and governance
- Final exam review: CDMP exam structure and sample questions
- Tips for successful CDMP exam completion

Confirmed Sessions

| FROM | TO | DURATION | FEES | LOCATION |
|--------------|---------------|----------|------------|-------------|
| June 9, 2025 | June 13, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |
| Nov. 3, 2025 | Nov. 7, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |

| FROM | TO | DURATION | FEES | LOCATION |
|---------------|---------------|----------|------------|-------------|
| Aug. 18, 2025 | Aug. 22, 2025 | 5 days | 4250.00 \$ | UAE - Dubai |