BOOST
THE LEADING TRAINING PROVIDER

HR Strategy and Training

Digital Performance Management and Analytics

Course Introduction

In today's digitally driven business environment, organizations must effectively monitor, analyze, and enhance performance through modern tools and data-driven insights. This course is designed to equip HR and organizational professionals with the skills necessary to manage performance in a digital context, utilizing advanced analytics and dashboards to drive informed decision-making and strategic improvements.

Target Audience

- HR professionals responsible for organizational performance and talent development.
- Learning & Development specialists.
- Performance management officers.
- Data analysts working within HR departments.
- Managers and team leaders involved in strategic planning and reporting.

Learning Objectives

- Understand the principles and frameworks of digital performance management.
- Learn how to define, track, and analyze digital KPIs.
- Gain hands-on experience with dashboard tools and data visualization techniques.
- Apply data analytics to improve decision-making and performance evaluation.
- Design strategies for continuous improvement based on digital performance insights.

Course Outline

- **DAY 01**

  Introduction to Digital Performance Management
    - Understanding performance management in the digital age
    - Key concepts: KPIs, OKRs, and digital transformation
    - Linking organizational goals with digital performance frameworks

- **Day 02**

  KPIs in a Digital Environment
    - Identifying and defining relevant KPIs
    - Aligning KPIs with strategic HR and business objectives
    - Best practices in setting measurable digital KPIs

- **Day 03**

  Data Analytics and Visualization
    - Introduction to HR analytics and performance metrics
    - Using data visualization tools (Power BI, Tableau basics)
    - Interpreting dashboards and storytelling with data

- **Day 04**

  Performance Monitoring and Reporting
    - Creating effective performance reports
    - Real-time monitoring and predictive analytics
    - Communicating insights to stakeholders

- **Day 05**

  Strategic Improvement through Digital Insights

    - Analyzing gaps and identifying improvement areas
    - Using insights to drive learning and development initiatives
    - Building a culture of data-driven performance management

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 26, 2025	May 30, 2025	5 days	4950.00 $	England - London
Sept. 1, 2025	Sept. 5, 2025	5 days	4250.00 $	UAE - Abu Dhabi
Nov. 3, 2025	Nov. 7, 2025	5 days	4250.00 $	UAE - Dubai