



Internationally Certified Training Programs

KPI Institute-Certified Innovation Performance Professional

Course Introduction

Innovation offers the opportunity to enhance an organization's performance through creativity, idea management, and a complex innovation framework. Innovation management represents the creation of processes that aim at generating and exploiting new development opportunities. It outlines innovative ideas from two different perspectives: qualitative and quantitative, with emphasis on their efficiency and effectiveness levels, once they have been implemented. As successful businesses constantly focus on innovative thinking, innovation performance comes as one of the best approaches in achieving highly qualitative procedures and in generating superior ideas, within the organization.

Target Audience

- Persons interested in innovation practices, as well as performance improvement through innovation.
- Top/middle/lower management staff like executives, operational managers and analysts. Individuals from top/middle/ lower management, regardless of their field of expertise, responsible with improving organizational performance through internal innovation practices.
- IT and Service Managers, Innovation Managers, Quality Managers, Technology Transfer Managers.

Learning Objectives

By the end of this training course, participants will be able to:

- Identify the fundamentals of innovation performance measurement;

- Associate innovation objectives with the organizational strategy;
- Learn how to design an organizational innovation framework;
- Select the relevant KPIs and establish a monitoring process of your innovation performance;
- Integrate innovation to other existing organizational systems;
- Address initiatives to support innovation culture development

Course Outline

• 01 Day One

Introduction to Innovation:

- Definition of innovation
- Types of innovation
- Importance of innovation
- Innovation & creativity
- Innovation & invention
- Qualities of innovators
- Myths of innovation
- Reasons of innovation failure

Innovation Capability & Management:

- Definitions of Innovation Capability
- Building Blocks of Innovation Capability
- Definitions of Innovation Management
- Innovation Management Models

Diagnosis:

Assessment of the organization's current state and understanding of the overall market (Gap analysis, SWOT, PESTLE, BCG Matrix, Porter's model)

• 02 Day Two

Planning for Innovation:

- Business Strategy versus Innovation Strategy
- Develop your Innovation Strategy
- Tests for assessing/creating your organizational structure

Organizing for Innovation:

- Identify your Stakeholders
- Identify your Resources
- Prioritize Innovation according to your Resources
- Form Team(s)

• 03 Day Three

Aligning Leadership & Culture:

- Providing Innovative Managers
- Providing Innovative Leaders
- Creating Innovation Culture

Implementing Your Innovation Process:

- Innovation Process: Stage Gate
- Design Thinking Process and Tools
- Agile & Innovation
- Ideation Process & Tools
- Idea Selection & Evaluation

• 04 Day Four

Implementing Your Innovation Process:

- Communicate with Stakeholders
- Develop your Business Case
- Develop your Portfolio
- Risk Management & Mitigation Strategies in Innovation

- Intellectual Property Rights in Innovation
- **05 Day Five**

Innovation, Performance, and Improvement:

- Importance of Measuring Innovation
- Measuring Innovation (Techniques, Metrics & KPIs)
- Measuring Innovation: Understanding KPIs
- Measuring Innovation: Difference between KPIs, Metrics, KRIs & Analytics
- Learning for Better Innovation

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Aug. 25, 2025	Aug. 29, 2025	5 days	1500.00 \$	Virtual - Online