



Finance, Accounting and Banking



Digital Transformation and Innovation

FinTech & FinOps Innovations in Financial Technology and Cloud Cost Optimization

Course Introduction

The rapid evolution of financial technology (FinTech) and cloud financial management (FinOps) is transforming the global financial landscape. This **BOOST** training program provides participants with a deep understanding of FinTech innovations—such as blockchain, AI, digital payments, and open banking—while integrating FinOps strategies to enhance financial efficiency in cloud environments. Through real-world case studies and interactive workshops, attendees will learn how to drive financial innovation while ensuring cost optimization and governance in cloud financial operations.

Target Audience

- ✓ **Finance & Accounting Professionals**
- ✓ **IT & Cloud Engineers**
- ✓ **Business Leaders & Entrepreneurs**
- ✓ **Banking & FinTech Professionals**
- ✓ **Cloud & DevOps Teams**
- ✓ **Procurement & Financial Analysts**

Learning Objectives

Understand the fundamentals of FinTech and its impact on the financial industry.
Explore key FinTech innovations (blockchain, AI, digital payments, DeFi, open banking).
Learn FinOps principles to optimize cloud costs and financial accountability.
Implement best practices for managing financial operations in cloud environments.
Analyse case studies of successful FinTech & FinOps strategies.

Course Outline

- **Day 01**

- Foundations of FinTech & Emerging Technologies**

- Evolution and impact of FinTech on financial services

- Key technologies in FinTech (AI, Blockchain, Big Data)

- Digital banking, neobanks & open banking ecosystems

- Mobile payments & digital wallets

- Cryptocurrencies, decentralized finance (DeFi) & tokenization

- **Day 02**

- FinTech Business Models, Regulations & Risk Management**

- FinTech startups vs. traditional financial institutions

- Business models in FinTech (B2B, B2C, P2P, embedded finance)

- Regulatory frameworks: PSD2, GDPR, AML/KYC compliance

- Cybersecurity challenges & fraud prevention in FinTech

- **Day 03**

- Introduction to FinOps & Cloud Financial Governance**

- What is FinOps? The intersection of finance & cloud operations

- Principles of cloud cost optimization & accountability

- Cloud service providers & financial management tools (AWS, Azure, GCP)

- Budgeting, forecasting & cost allocation in cloud environments

- Rightsizing & automation strategies for cloud cost efficiency

- **Day 04**

- Advanced FinOps Strategies & Optimization Techniques**

- Implementing FinOps best practices in organizations

- Cost visibility & real-time monitoring of cloud expenses

- Managing multi-cloud & hybrid cloud financial operations

- Cloud-native financial applications & SaaS solutions

- Tools for FinOps success (AWS Cost Explorer, Cloudability, CloudHealth)

- **Day 05**

Convergence of FinTech & FinOps - Strategy & Implementation

How FinOps drives scalability for FinTech businesses

Case studies: Successful FinTech & FinOps integrations

Data security & governance in cloud financial operations

Future trends in FinTech & FinOps (AI-driven finance, Web3, sustainability)

Workshop: Designing a FinTech & FinOps strategy for your organization

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
July 14, 2025	July 18, 2025	5 days	4250.00 \$	UAE - Dubai
May 26, 2025	May 30, 2025	5 days	4250.00 \$	UAE - Dubai
Oct. 26, 2025	Oct. 30, 2025	5 days	4250.00 \$	KSA - Riyadh
Aug. 25, 2025	Aug. 29, 2025	5 days	4250.00 \$	UAE - Abu Dhabi