



Project & Contract Management

Certified Project Portfolio Manager (CPPM)

Course Introduction

This comprehensive Certified Project Portfolio Manager (CPPM) training program equips participants with the essential knowledge, skills, and strategies to excel in project portfolio management (PPM) roles. Throughout the program, participants will delve into the intricacies of PPM, learning how to strategically plan, execute, monitor, and optimize project portfolios to drive organizational success.

Key topics covered include understanding PPM principles and methodologies, selecting and prioritizing projects, resource management, risk mitigation, and performance measurement. Participants will also explore strategies for portfolio adaptation and change management, enabling them to respond effectively to market dynamics and uncertainties. Additionally, the program emphasizes the importance of continuous improvement in portfolio management practices, empowering participants to identify opportunities for enhancement and drive organizational value.

Target Audience

This course is tailored for mid to senior-level project managers, portfolio managers, and professionals seeking to advance their skills and obtain certification in project portfolio management.

Learning Objectives

- Gain a comprehensive understanding of Project Portfolio Management (PPM) principles, methodologies, and best practices to effectively manage project portfolios and drive organizational success.
- Obtain knowledge and skills necessary to strategically plan, select, prioritize, and govern project portfolios in alignment with organizational objectives and constraints.

- Execute project portfolio management processes, including resource management, risk mitigation, and performance measurement, to ensure successful project delivery and portfolio optimization.
- Learn portfolio adaptation and change management strategies to respond effectively to market dynamics, uncertainties, and opportunities while maintaining portfolio agility and resilience.
- Identify opportunities for portfolio improvement, conduct post-implementation reviews, and explore continuous improvement initiatives to enhance portfolio management practices and maximize organizational value.

Course Outline

• Day 01

Introduction to Project Portfolio Management (PPM)

- Understanding Project Portfolio Management
- Definition and significance of PPM
- Key concepts and terminology
- Benefits and Challenges of PPM
- Advantages of implementing PPM
- Common challenges and how to overcome them
- Project Selection and Prioritization
- Criteria for selecting projects
- Prioritization techniques (e.g., scoring models, strategic alignment)
- Portfolio Governance
- Establishing governance structures
- Roles and responsibilities of portfolio managers and stakeholders

• Day 02

Portfolio Planning and Strategic Alignment

- Strategic Planning and Alignment
- Aligning project portfolios with organizational goals

- Techniques for strategic planning and alignment
- Defining Portfolio Objectives and Metrics
- Setting measurable objectives
- Identifying key performance indicators (KPIs) for portfolio success
- Resource Management
- Resource allocation and optimization
- Balancing resource demand and capacity within the portfolio
- Risk Management in Portfolio Management
- Identifying and assessing portfolio risks
- Developing risk mitigation strategies at the portfolio level

• Day 03

Portfolio Execution and Monitoring

- Project Execution and Monitoring
- Monitoring project progress and performance
- Implementing portfolio management processes and tools
- Portfolio Reporting and Communication
- Effective communication strategies for portfolio stakeholders
- Creating portfolio reports and dashboards
- Change Management in Portfolio Management
- Managing changes to the portfolio
- Ensuring portfolio agility and adaptability
- Performance Measurement and Evaluation
- Evaluating portfolio performance against objectives and KPIs
- Continuous improvement in portfolio management practices

• Day 04

Portfolio Optimization and Adaptation

- Portfolio Optimization Strategies
- Identifying opportunities to optimize the portfolio
- Techniques for portfolio rebalancing and realignment
- Portfolio Adaptation to Market Changes
- Responding to market dynamics and disruptions
- Adjusting portfolio strategies to seize new opportunities and mitigate risks
- Innovation and Portfolio Management
- Fostering innovation within the portfolio

- Incorporating new technologies and methodologies into portfolio management practices
 - Stakeholder Engagement and Collaboration
 - Engaging stakeholders throughout the portfolio lifecycle
 - Collaborating with internal and external stakeholders to maximize portfolio value
- **Day 05**

Portfolio Closure and Continuous Improvement

- Portfolio Closure Process
- Closing out projects and initiatives within the portfolio
- Conducting post-implementation reviews and lessons learned sessions
- Transition Planning
- Ensuring smooth transition of completed projects
- Handing off deliverables and responsibilities to relevant stakeholders
- Continuous Improvement in Portfolio Management
- Identifying areas for improvement in portfolio management practices
- Implementing strategies for ongoing enhancement and optimization

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 20, 2025	April 24, 2025	5 days	4250.00 \$	KSA - El Dammam
Sept. 21, 2025	Sept. 25, 2025	5 days	4250.00 \$	Morocco - Marakesh
Dec. 29, 2025	Jan. 2, 2026	5 days	4250.00 \$	UAE - Dubai