



Legal and Corporate Law

# **Advanced Strategies in Intellectual Property Protection and Enforcement**

## Course Introduction

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This course offers advanced strategies for protecting and enforcing intellectual property (IP) rights in a constantly evolving legal and technological landscape. BOOST's program focuses on the most current approaches to managing, protecting, and enforcing IP assets, ensuring compliance with global legal frameworks and addressing complex challenges in IP disputes. Legal professionals will gain practical insights into enforcing IP rights across various jurisdictions, preventing infringement, and leveraging IP as a strategic business asset.

## Target Audience

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IP attorneys, in-house counsel, corporate lawyers, and legal professionals specializing in IP law.

## Learning Objectives

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- Develop advanced strategies for IP protection.
- Learn the nuances of enforcing IP rights on a global scale.
- Explore enforcement mechanisms, including litigation and alternative dispute resolution.
- Examine case studies in IP enforcement.
- Understand evolving trends in IP law and protection.

# Course Outline

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- **Day 01**

## **Introduction to Advanced IP Protection**

- Overview of global IP protection mechanisms
- Key challenges in IP enforcement
- International IP treaties and conventions
- The role of IP lawyers in protecting client assets

- **Day 02**

## **Enforcement of IP Rights**

- Judicial enforcement: IP litigation strategies
- Alternative dispute resolution in IP disputes
- Strategies for enforcing IP rights internationally
- Case studies on successful IP enforcement

- **Day 03**

## **Advanced IP Protection for Emerging Technologies**

- Protecting IP in digital and online environments
- IP challenges in emerging technologies (AI, blockchain, etc.)
- Cybersecurity and IP theft prevention strategies
- Case studies on technology-specific IP enforcement

- **Day 04**

## **IP in Cross-border Transactions**

- IP considerations in international agreements and mergers
- Jurisdictional issues in IP litigation
- Drafting cross-border IP contracts
- Managing IP portfolios in global markets

- **Day 05**

Future Trends and Innovations in IP Protection

- Evolving trends in IP law and enforcement
- Impact of AI and automation on IP rights
- IP protection in sustainability and green technologies
- Preparing for future IP challenges

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Dec. 15, 2025	Dec. 19, 2025	5 days	4250.00 \$	UAE - Dubai
Oct. 6, 2025	Oct. 10, 2025	5 days	4250.00 \$	UAE - Abu Dhabi