



Management And Leadership

# Leadership in Sustainable Business Practices

## Course Introduction

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The module examines essential sustainability leadership models, focusing on strategies to enhance organizational effectiveness. It emphasizes the refinement of communication techniques to encourage sustainable practices within teams and fosters collaboration through simulations that address sustainability challenges using leadership principles. Participants also evaluate decision-making processes to improve sustainable outcomes in complex scenarios. The module concludes by guiding participants to develop a practical leadership plan tailored to implementing sustainability initiatives within their organizations.

## Target Audience

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- Sustainability Managers and Coordinators
- Environmental Leaders and Advocates
- Corporate Social Responsibility (CSR) Professionals
- Business Leaders and Executives Driving Sustainability Initiatives
- Organizational Development and Change Management Professionals
- Project Managers in Sustainability-Focused Projects
- Professionals in Environmental Consulting and Policy Development
- Educators and Trainers in Sustainability Practices
- Government Officials and Policy Makers in Environmental Affairs
- Nonprofit Leaders Focused on Sustainability and Ethical Practices

## Learning Objectives

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- Analyse sustainability leadership models to identify effective strategies within organisational contexts.
- Develop communication techniques to influence sustainable practices across teams.

- Collaborate in group simulations to solve sustainability challenges using leadership principles.
- Evaluate decision-making processes to enhance sustainable outcomes in complex scenarios.
- Create an actionable leadership plan to implement sustainability initiatives within your organisation.

## Course Outline

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### • 01 Day One

#### **Understanding Sustainability Leadership Frameworks:**

- Introduction to Sustainability Leadership: Define sustainability leadership and its significance in modern organisations.
- Overview of Prominent Frameworks: Examine key sustainability leadership models, such as The Natural Step and the Inner Development Goals.
- Comparative Analysis Techniques: Learn methodologies for evaluating and contrasting different leadership frameworks.
- Case Studies: Review real-world examples of organisations implementing these frameworks successfully.

### • 02 Day Two

#### **Developing Effective Communication for Sustainable Leadership:**

- Principles of Sustainable Communication: Understand the core elements of communicating sustainability concepts.
- Stakeholder Engagement Strategies: Identify and analyse techniques for engaging various stakeholders in sustainability dialogues.
- Crafting Compelling Sustainability Messages: Learn to create messages that resonate with diverse audiences.
- Presentation Skills Workshop: Practice delivering sustainability presentations with clarity and impact.

### • 03 Day Three

**Collaborative Leadership in Sustainability Projects:**

- Fundamentals of Systems Thinking: Explore the principles of systems thinking in the context of sustainability.
- Team Dynamics and Leadership: Examine effective team leadership and collaboration techniques.
- Problem-Solving Frameworks: Apply structured approaches to identify and address sustainability challenges.

**• 04 Day Four**

**Ethical Decision-Making in Sustainable Leadership:**

- Ethics and Sustainability: Discuss the intersection of ethical principles and sustainable practices.
- Decision-Making Models: Review models such as the triple bottom line and stakeholder analysis for ethical evaluation.
- Case Study Analysis: Analyse real-world cases involving ethical dilemmas in sustainability.
- Developing Ethical Guidelines: Create a set of ethical guidelines tailored to the organisation's sustainability initiatives.

**• 05 Day Five**

**Crafting a Vision for Sustainable Leadership:**

- Visionary Leadership in Sustainability: Explore the role of vision in driving sustainable change.
- Components of an Effective Vision Statement: Identify key elements that make a vision statement impactful.
- Workshop: Drafting Your Vision: Develop a personalised sustainability vision statement.
- Action Planning: Outline steps to implement the vision within the organisation, including setting measurable goals and timelines.

**Confirmed Sessions**

FROM	TO	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	4250.00 \$	UAE - Dubai

FROM	TO	DURATION	FEES	LOCATION
Aug. 25, 2025	Aug. 29, 2025	5 days	4950.00 \$	Azerbaijan - Baku
Dec. 7, 2025	Dec. 11, 2025	5 days	4250.00 \$	Bahrain - Manama