



Finance, Accounting and Banking

## Financial Accounting & Reporting

## Course Introduction

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This training course is designed to provide relevant concepts and knowledge on financial reporting and accounting.

This course will introduce the context of the evolving conceptual framework of the International Accounting Standards Board (IASB) and its International Financial Reporting Standards (IFRS), focusing on the most significant changes in recent years and the new reporting standards issued as a result.

## Target Audience

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- Accounting and Finance Professionals
- Financial Analysts
- Auditors and Compliance Officers
- Business Owners and Entrepreneurs
- Students Pursuing Accounting Degrees
- Professionals Seeking to Understand Financial Statements and Reporting Requirements

## Learning Objectives

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- Gain a comprehensive understanding of the role of financial accounting and reporting in managing business performance.
- Analyse and interpret financial statements and reports
- Prepare financial statements in accordance with IASB standards
- Assist in developing Integrated Reports for the respective organisation
- Apply practical Excel skills to improve reporting and forecasting

# Course Outline

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## • Day 01

### **Financial Accounting and Reporting**

- Purpose of financial accounting and reporting
- Key principles in corporate governance
- Building a winning business model
- Key concepts in financial accounting
- Structure of financial accounting systems
- Fundamentals of financial reporting
- Creative accounting, scandals, and fraud

## • Day 02

### **The Statement of Financial Position and Income Statement**

- The IASB Conceptual Framework
- Statement of Financial Position: purpose structure and presentation
- Tangible and intangible assets
- Financial assets and liabilities
- Inventories
- Statement of Changes in Equity: purpose structure and presentation
- Income Statement: purpose structure and presentation
- Revenue recognition principles

## • Day 03

### **The Statement of Cash Flows and Group Reporting**

- Statement of Cash Flows: purpose structure and presentation
- Understanding business cash flow drivers
- Equity capital and debt capital
- Leases
- Optimising working capital
- Cash flow forecasting techniques
- Group Accounts: purpose structure and presentation

## • Day 04

### **Analysis and Interpretation of Financial Reports**

- Fundamentals of analysing financial reports

- The shareholder value concept
- Measuring and managing profitability
- Measuring and managing liquidity
- The effect of gearing on risk and shareholder value
- Predicting corporate distress and failure
- Forecasting financial performance and financial position

• **Day 05**

**Designing and Presenting Effective Financial Reports**

- The limitations of financial reports
- Designing effective internal business reports
- Incorporating Excel graphics in internal reports
- Developing and using business dashboards
- Making effective financial presentations
- Developments in Integrated Reporting (IR)
- Integrated Reports: purpose, structure, and presentation

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 13, 2025	April 17, 2025	5 days	4250.00 \$	KSA - El Dammam
June 22, 2025	June 26, 2025	5 days	2150.00 \$	Virtual - Online
Sept. 8, 2025	Sept. 12, 2025	5 days	4950.00 \$	Singapore - Singapore
Nov. 10, 2025	Nov. 14, 2025	5 days	4250.00 \$	UAE - Dubai
Sept. 7, 2025	Sept. 11, 2025	5 days	4250.00 \$	Oman - Muscat