Finance, Accounting and Banking

Finance for Non-finance Professional

Course Introduction

This training program empowers non-finance professionals with crucial financial management skills to drive impactful business decisions. By the end of the course, participants will confidently interpret financial data, make strategic decisions, and directly contribute to organizational profitability and growth.

Covering core topics like budgeting, financial performance analysis, cash flow management, and financial reporting, this program equips participants to apply practical financial techniques that improve control, boost efficiency, and elevate their role in decision-making within their teams and departments.

Target Audience

- Managers and team leaders in non-finance roles
- Project managers and team supervisors
- Marketing, operations, and HR professionals
- Entrepreneurs and small business owners
- Professionals seeking a better grasp of financial decision-making

Learning Objectives

- Understand the basics of financial management in a business context.
- Read and interpret financial statements.
- Differentiate between key financial documents: profit and loss statements, balance sheets, and cash flow statements.
- Use budgeting and forecasting techniques effectively.

- Apply basic budget management skills.
- Identify methods for improving profitability.
- Use financial ratios to evaluate the financial health of a business.
- Understand cash flow management and the importance of working capital.
- Recognize the role of financial management in enhancing organizational performance.

Course Outline

- **Day 01**

Introduction to Financial Management

  ◦ Basic principles of financial management
  ◦ Understanding how accounting information flows through a business
  ◦ Key finance terms and concepts made simple
  ◦ Interactive elements: Practical scenarios, role-playing, and video examples

Understanding Financial Statements

Overview of the main financial statements:

  ◦ Statement of Financial Position
  ◦ Statement of Comprehensive Income
  ◦ Statement of Cash Flows
  ◦ How to interpret financial statements from a non-finance perspective
  ◦ Group exercises on reading and understanding financial documents
- **Day 02**

Budgeting and Financial Planning

  ◦ Introduction to budgeting and forecasting for non-financial roles
  ◦ Budget management techniques: setting, tracking, and adjusting budgets
  ◦ Practical methods for using budgets to manage resources
  ◦ Group activities on creating and managing simple budgets

Key Financial Ratios for Non-Finance Professionals

  ◦ Introduction to financial ratios: liquidity, operating, and profitability
  ◦ How ratios provide insights into financial health

◦ Simple ratio calculations and their relevance

• **Day 03**

Managing Cash Flow and Working Capital

◦ The basics of cash flow management
◦ Understanding the cash flow cycle and its impact on business operations
◦ Tips for managing working capital effectively
◦ Practical applications for cash flow management in day-to-day operations

• **Day 04**

Making Financial Decisions with Confidence

◦ Using basic financial data to support decision-making
◦ How financial management principles apply to business projects
◦ Tools and techniques for increasing efficiency and managing risks
◦ Real-world scenarios to apply learning in a safe environment

• **Day 05**

Performance Management and Cost Control

◦ Introduction to performance management from a finance perspective
◦ Techniques for tracking performance using financial indicators
◦ Simple ways to control costs and improve efficiency

Practical Applications and Final Assessment

◦ Hands-on exercises covering key concepts
◦ Final assessment to reinforce learning

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 16, 2025	June 20, 2025	5 days	4250.00 $	UAE - Dubai
Aug. 4, 2025	Aug. 8, 2025	5 days	4950.00 $	Spain - Barcelona
Dec. 8, 2025	Dec. 12, 2025	5 days	4250.00 $	UAE - Abu Dhabi