



Finance, Accounting and Banking

Corporate Financial Planning, Budgeting & Control

Course Introduction

This training course is designed to provide participants with the essential knowledge and skills necessary to effectively plan and manage finances in today's dynamic business environment. Throughout this training, participants will explore the strategic and tactical approaches to business planning and delve into various budgeting techniques. By the end of this course, participants will have a solid understanding of financial planning principles and be able to create robust budgets that drive organizational success.

Target Audience

- Financial Managers
- Controllers
- Budget Analysts
- Corporate Planners
- Finance Directors & CFOs
- Accounting Professionals
- Business Unit Heads

Learning Objectives

- Recognize the significance of financial planning and budgeting in driving business performance and achieving organizational goals.
- Learn how to construct a strategic planning model that incorporates financial data and supports informed decision-making. They will be able to identify strategic assumptions and align them with financial goals.
- Explore the various budgeting techniques, including zero base budgeting, activity-based budgeting, rolling budgets, operational unit budgeting, and program

budgeting. Participants will understand the advantages and limitations of each approach and be able to select the most appropriate one for their organization.

- Develop a deep understanding of cost behavior and learn how to differentiate between fixed, variable, and semi-variable costs.
- Apply strategic and operational cost analysis techniques and use breakeven analysis to assess the financial impact of different scenarios.
- Understand regression analysis and its application in budget development.

Course Outline

• Day 01

Introduction to Financial Planning and budgeting

- The purpose of planning and budgeting in business.
- Defining the strategic approach to business planning.
- Defining strategic assumptions.
- Building the strategic planning model using financial data.
- Various strategic and tactical approaches to business planning.
- Budgets in today's international environment

• Day 02

Organisational planning and control framework.

- The product / information / decision support cycle.
- Strategic tactical and operational forecasts.
- The recognition of risk in models.
- Using budget models for simulation purposes.
- Approaches to Budget Development

• Day 03

Zero base budgeting.

- Activity based budgeting.
- Rolling budgets.
- Operational unit budgeting.
- Program budgeting.
- Using activity-based budgeting

- Developing the ABB application model.

- **Day 04**

Budgeting for processes rather than departments.

- Defining key cost drivers.
- Developing the activity-based budget.
- Strategic and Operational Cost Analysis techniques
- Cost behaviour and breakeven analysis.
- Identifying fixed variable and semi-variable costs.
- Application of regression in the development of budgets.

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 16, 2025	June 19, 2025	4 days	4250.00 \$	UAE - Dubai
Dec. 8, 2025	Dec. 11, 2025	4 days	4250.00 \$	KSA - Riyadh
Oct. 6, 2025	Oct. 9, 2025	4 days	4950.00 \$	Spain - Barcelona