



Finance, Accounting and Banking

Corporate Finance and Credit Program

Course Introduction

The Corporate Finance and Credit Program training is designed to equip professionals with the essential knowledge and skills required to navigate the complexities of corporate finance and credit management effectively. Over the course of five days, participants will delve into foundational concepts such as financial statement analysis, capital budgeting, and cost of capital, gaining a solid understanding of the principles that underpin financial decision-making. Through interactive sessions and practical exercises, participants will learn how to evaluate investment opportunities, optimize capital structure, and manage working capital efficiently to enhance organizational value and profitability.

Financial planning

Furthermore, the course will explore advanced topics in financial planning, forecasting, and credit management, providing participants with insights into credit analysis, credit scoring models, and risk assessment techniques. By the end of the training, participants will be equipped with the knowledge and tools to develop and implement robust financial strategies and credit programs that align with organizational objectives and drive sustainable growth.

Target Audience

- Executives who have strategic financial oversight of their unit or organization
- Finance-related roles
- Accounting-related roles
- Marketing Managers
- Financial managers
- Affiliate marketing leaders
- Career Enhancers
- Digital Innovators
- Business owner / Entrepreneur
- General / Senior Accountant
- Business Project Manager
- Bank Branch Manager

- Structured Finance Senior Relationship Manager
- Finance Transformation Manager
- Risk Manager
- Investment Analyst

Learning Objectives

- Gain a comprehensive understanding of corporate finance principles, including financial statement analysis, capital budgeting, and cost of capital.
- Enhance skills in evaluating investment projects, assessing risk, and making informed capital budgeting decisions.
- Familiarize oneself with the concepts of capital structure, cost of capital, and their implications for firm value and financial performance.
- Learn and apply techniques for managing working capital effectively, including cash management, receivables management, and inventory control.
- Develop proficiency in financial planning, forecasting, credit analysis, and credit program implementation to support sound financial management practices within their organizations.

Course Outline

- **Day 01**

- Foundations of Corporate Finance**

- Introduction to Corporate Finance
 - Goals and Objectives of Financial Management
 - Understanding Financial Statements
 - Financial Statement Analysis Techniques
 - Time Value of Money and its Applications

- **Day 02**

Capital Budgeting and Investment Decisions

- Overview of Capital Budgeting
- Techniques for Evaluating Investment Projects (NPV, IRR, Payback Period)
- Risk and Return in Capital Budgeting
- Real Options Analysis
- Capital Rationing and Project Prioritization

• Day 03

Cost of Capital and Capital Structure

- Determining the Cost of Capital (Cost of Debt, Cost of Equity, Weighted Average Cost of Capital)
- Factors Influencing Capital Structure Decisions
- Trade-off Theory vs. Pecking Order Theory
- Capital Structure and Firm Value
- Leverage and Financial Risk

• Day 04

Working Capital Management

- Overview of Working Capital Management
- Cash Management Techniques
- Receivables Management and Credit Policy
- Inventory Management Strategies
- Short-term Financing Options

• Day 05

Financial Planning, Forecasting, and Credit Program

- Financial Planning and Forecasting Techniques
- Budgeting Process and Variance Analysis
- Credit Analysis and Credit Policy Formulation
- Credit Scoring Models and Risk Assessment
- Implementing and Monitoring Credit Programs

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 3, 2025	Nov. 7, 2025	5 days	4250.00 \$	UAE - Dubai