



Management And Leadership

Leading Strategic Growth and Change

Course Introduction

Leadership in strategic growth and change is crucial as it enables organizations to adapt to evolving market dynamics, seize new opportunities, and stay competitive in a rapidly changing business environment. Effective leadership in this context fosters innovation, resilience, and organizational agility, ensuring that businesses can navigate challenges, capitalize on emerging trends, and achieve sustainable growth in the long term.

This training course aims to equip leaders with the skills and knowledge necessary to drive strategic growth and manage change effectively within their organizations. The course covers critical areas such as strategic visioning, change management, innovation leadership, organizational alignment, and performance measurement. Through interactive sessions, case studies, and practical exercises, participants will learn to lead their organizations through periods of growth and transformation.

Target Audience

This course is designed for executives, managers, and leaders responsible for driving strategic growth and leading change initiatives within their organizations.

Learning Objectives

- Develop a strategic vision and plan for organizational growth and transformation.
- Gain skills in managing change, including overcoming resistance and fostering stakeholder buy-in.
- Learn to lead and sustain innovation within the organization.
- Understand how to align organizational structure, culture, and resources with strategic objectives.

- Enhance the ability to measure and evaluate the effectiveness of strategic initiatives and growth efforts.

Course Outline

- **01 Day One**

- Strategic Visioning and Planning**

- Defining Strategic Vision and Mission
 - Environmental Scanning and SWOT Analysis
 - Setting Strategic Goals and Objectives
 - Strategic Planning Frameworks
 - Aligning Strategy with Organizational Values

- **02 Day Two**

- Managing Change**

- Principles of Change Management
 - Overcoming Resistance to Change
 - Stakeholder Engagement and Communication
 - Change Management Models (e.g., Kotter, ADKAR)
 - Leading Change Initiatives

- **03 Day Three**

- Leading Innovation**

- Fostering a Culture of Innovation
 - Innovation Leadership Practices
 - Identifying and Nurturing New Ideas
 - Implementing Innovation Processes
 - Measuring Innovation Success

- **04 Day Four**

- Organizational Alignment**

- Aligning Structure with Strategy
 - Building a Cohesive Organizational Culture
 - Talent Management and Development

- Resource Allocation and Prioritization
- Cross-functional Collaboration
- **05 Day Five**

Measuring and Evaluating Strategic Initiatives

- Key Performance Indicators (KPIs)
- Balanced Scorecard Approach
- Performance Measurement Systems
- Evaluating Strategic Outcomes
- Continuous Improvement Processes

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 14, 2025	April 18, 2025	5 days	4250.00 \$	UAE - Dubai
Aug. 25, 2025	Aug. 29, 2025	5 days	5950.00 \$	USA - Texas
Dec. 8, 2025	Dec. 12, 2025	5 days	4250.00 \$	UAE - Dubai