



Finance, Accounting and Banking

Certified Treasury Professional

Course Introduction

The role of corporate treasury continues to evolve from purely operational to becoming a trusted strategic resource to company leaders across the enterprise. This training course is designed to provide participants with the relevant concepts of treasury management. Participants will get a know-how on various topics such as risk management, mergers and acquisitions, capital structure, cash management, and corporate governance. Higher performance expectations require a more in-depth understanding of the knowledge required to address current and emerging corporate financial issues.

Target Audience

- Executives who have strategic financial oversight of their unit or organization
- Finance-related roles
- Accounting-related roles
- Marketing Managers
- Financial managers
- Affiliate marketing leaders
- Career Enhancers
- Digital Innovators
- Business owner / Entrepreneur
- General / Senior Accountant
- Business Project Manager
- Bank Branch Manager
- Structured Finance Senior Relationship Manager
- Finance Transformation Manager
- Risk Manager
- Investment Analyst

Learning Objectives

- Gain a comprehensive understanding of the essential principles and functional practices of corporate cash and treasury management
- Have an understanding of all key topics covered on the CTP exam, and critical to career success of a treasury or corporate finance professional.
- Align people, process and right-size the technology to deliver the treasury services that your company needs to support strategic flexibility and company growth.
- Identify specific opportunities to increase the strategic value offered by the treasury function at your company.
- Improve your relationships with banks, treasury technology and services providers, colleagues and peers.

Course Outline

- **Day 01**

- Module 1:**

- Introduction to Treasury Management

- **Day 02**

- Module 2:**

- The Treasury Management Environment

- **Day 03**

- Module 3:**

- Financial Reporting and Analysis

- **Day 04**

- Module 4:**

- Working Capital Management

Module 5:

- Risk Management

• Day 05

Module 6:

- Financial Management

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 19, 2025	May 23, 2025	5 days	4250.00 \$	UAE - Dubai
May 25, 2025	May 29, 2025	5 days	2150.00 \$	Virtual - Online
Aug. 18, 2025	Aug. 22, 2025	5 days	5950.00 \$	USA - Texas
Nov. 2, 2025	Nov. 6, 2025	5 days	4250.00 \$	KSA - Jeddah