



Finance, Accounting and Banking

Certified Accounting Professional

Course Introduction

This course will help the participant to strengthen their accounting management knowledge and skills. It will help you comprehend budgets and build a business case for the resources you require. It will also assist you in determining financial performance, such as financial frameworks and ratios.

Target Audience

- Executives who have strategic financial oversight of their unit or organization
- Financial managers and professionals.
- General / Senior Accountants
- Structured Finance Senior Relationship Manager
- Finance Transformation Manager
- Risk Manager
- Investment Analyst
- Business Project Manager
- Business owner / Entrepreneur

Learning Objectives

- Gain knowledge in various accounting concepts.
- Understand the budgeting and forecasting process.
- Gain comprehensive knowledge about cost and management accounting and its Importance.
- Define and distinguish between the different types of financial reports and the purpose of each type of them.
- Understand and apply the different types of financial ratios to company's financial statements and interpret the findings

Course Outline

• Day 01

Budgeting and Forecasting

- Purposes and Reasons for Budgets
- Stages in the Budget Preparation Process
- Preparation of the Master Budget
- Activity Based Budgeting (ABB)
- Responsibility Accounting and Variance Analysis
- Quantitative and qualitative Forecasting Tools and Techniques
- Time series; moving averages; exponential smoothing; Pareto Analysis; trend progression; linear regression; correlation
- Forecasting long- and short-term sales revenues, and sales pricing

• Day 02

Cost Accounting

- Differences between financial accounting and management accounting
- Differences between marginal costing and absorption costing
- Concepts of relevant costs; benefits of standard costing and budgetary control

• Day 03

CVP And Business Stability

- Break Even Analysis
- The Basic Costing Systems and Insights More on Costing Systems for Service and Non-Profit Organizations
- The Insights of Process Costing and More on Cost Accounting

• Day 04

Internal Audit and Corporate Control

- Internal Auditing
- Types Of Internal Audits
- Steps In The Internal Audit Process: An Overview
- Risk Assessment Strategies
- Evaluating And Documenting The System Of Internal Controls
- Audit Programs

• Day 05

Financial Statement Analysis

- Defining the different types of financial reports
- Financial Ratios Analysis:
 - Liquidity ratios
 - Performance assessment ratios
 - Solvency ratios/Leverage ratios
 - Profitability ratios
 - Stock ratios

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 27, 2025	May 1, 2025	5 days	2150.00 \$	Virtual - Online
May 12, 2025	May 16, 2025	5 days	4250.00 \$	UAE - Dubai
Aug. 25, 2025	Aug. 29, 2025	5 days	4950.00 \$	Italy - Rome

FROM	TO	DURATION	FEES	LOCATION
Nov. 3, 2025	Nov. 7, 2025	5 days	4250.00 \$	UAE - Dubai
June 15, 2025	June 19, 2025	5 days	4250.00 \$	Oman - Muscat