



HR Strategy and Training

Public policy

Course Introduction

Target Audience

Learning Objectives

Course Outline

• **01 Day One**

Understanding Public Policy and the Policy-Making Process

- Introduction to Public Policy
- The Political, Economic, and Social Context of Public Policy

• **02 Day Two**

Policy Analysis and Design

- Policy Analysis Techniques
- Designing Public Policy

• **03 Day Three**

Policy Implementation, Evaluation, and Communication

- Implementing Public Policy
- Evaluating Public Policy

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
April 7, 2025	April 9, 2025	3 days	3950.00 \$	England - London
April 20, 2025	April 22, 2025	3 days	3250.00 \$	Egypt - Sharm al sheikh
July 21, 2025	July 23, 2025	3 days	3250.00 \$	UAE - Dubai
Oct. 13, 2025	Oct. 15, 2025	3 days	1550.00 \$	Virtual - Online

