



Finance, Accounting and Banking

# Advanced Cash Flow and Working Capital Management

## Course Introduction

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The **Advanced Cash Flow and Working Capital Management** training course is tailored specifically for managers, equipping them with both theoretical insights and practical tools essential for enhancing the cash flow and working capital functions that drive business performance. While profitability is vital for long-term success, many historically profitable companies have faced collapse due to inadequate cash resources. Cash is the critical fuel for business operations, and modern economic theory recognizes cash flow as a central driver of both business and shareholder value.

This course will thoroughly explore the principles of effective working capital and cash flow management, providing an extensive toolkit of practical methodologies to optimize each component of working capital and manage key drivers of business cash flow.

### Key Highlights of the Course:

- Fundamentals of accounting for cash and working capital
- Understanding the drivers of cash flow, liquidity, and solvency
- Techniques for managing and improving operating cash flows
- Strategies for optimizing working capital components
- Insights into business funding and capital structure
- Principles of capital investment decision-making
- Advanced cash flow forecasting techniques

## Target Audience

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- Treasury Managers
- Commercial Managers
- Supply Chain and Procurement Managers
- Accounts Receivable and Payable Managers
- Planning and Budgeting Managers
- Financial and Management Accountants
- Capital Investment and Project Managers

# Learning Objectives

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- Master the principles of cash flow accounting
- Analyze and interpret cash flow statements effectively
- Implement strategies for optimizing working capital
- Evaluate capital investment decisions proficiently
- Advise on business funding strategies
- Utilize financial models for cash flow forecasting

## Course Outline

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### • Day 01

#### Foundation Principles

- Identifying and Meeting Stakeholder Needs
- Fundamentals of Cash Flow and Working Capital
- Principles of Business Accounting and Financial Statements
- The Key Difference Between Profit and Cash Flow
- Analyzing and Interpreting the Cash Flow Statement
- The Drivers of Cash Flow, Liquidity, and Solvency

### • Day 02

#### Understanding and Improving Operating Cash Flow

- Cost Behavior Analysis
- The Cost-Volume-Profit Relationship
- Drivers of Profit and Shareholder Value
- Measuring and Managing Return on Investment
- Asset Management Efficiency
- Strategic Cost Reduction Approaches

### • Day 03

#### Understanding and Optimizing Working Capital

- The Impact of Working Capital on Financial Performance

- Understanding the Working Capital Cycle
- Tools for Optimizing Inventories
- Tools for Optimizing Trade Receivables
- Minimizing Cash Float and Accelerating the Cash Cycle
- Enhancing Financial Systems for Improved Cash Flow

#### • Day 04

### Managing Business Funding and Investment

- Sources of Business Funding
- Measuring and Managing Capital Structure and Risk
- Calculating the Cost of Capital
- Principles of Capital Budgeting
- Utilizing Excel's Discounted Cash Flow Analysis Tools
- A Cash Flow-Based Approach to Capital Investment Decision-Making

#### • Day 05

### Cash Flow Planning and Forecasting

- Approaches to Managing Cash Resources
- Cash Flow Forecasting Methods
- An Integrated Approach to Risk Management
- Techniques for Managing Financial Risk
- Building a Key Driver Cash Flow Forecast
- Sensitivity Testing for Cash Flow Forecasts

## Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
May 11, 2025	May 15, 2025	5 days	4250.00 \$	KSA - Riyadh
Sept. 15, 2025	Sept. 19, 2025	5 days	4250.00 \$	UAE - Abu Dhabi
Nov. 3, 2025	Nov. 7, 2025	5 days	5950.00 \$	USA - Los Angeles

