Quality Management & Operational Excellence

Sustainability Reporting and Corporate Social Responsibility

Course Introduction

Corporate Social Responsibility

Corporate Social Responsibility (CSR) is a type of self-regulation that demonstrates a company's responsibility and commitment to improving communities and society through various environmental and social initiatives.

You are accountable for the social and environmental effects of your company as a business leader. Leading businesses nowadays carry out their CSR activities in accordance with company policies or standards because they understand how important CSR is to a company's brand reputation, talent retention, and overall business performance.

Target Audience

- Business Executives and Managers
- CSR Practitioners
- Sustainability Managers
- Environmental and Social Responsibility Specialists
- Ethics and Compliance Officers
- Students and Researchers
- Government and Policy Makers
- Investors and Analysts
- Anyone Interested in CSR and Sustainability

Learning Objectives

- Better understand the role of Corporate Social Responsibility in business strategy
- Discuss the different dimensions of Corporate Social Responsibility

- Learn how to analyse and report impact
- Develop meaningful stakeholder engagement techniques
- Devise strategic plans for their companies based on the social, economic and environmental impact of the business

Course Outline

- **01 DAY ONE**

  CSR and Sustainability Reporting - Fundamentals of CSR

  - Defining CSR and sustainability reporting
  - Linking CSR to sustainability reporting
  - Business drivers for CSR and sustainability
  - Global trends in sustainability reporting
  - Historical evolution of CSR
  - CSR as a strategic business approach
  - Stakeholder theory and CSR
  - CSR and corporate citizenship

- **02 DAY TWO**

  CSR Frameworks and Sustainability Reporting Frameworks

  - Overview of major CSR frameworks (e.g., ISO 26000, UN Global Compact)
  - Selecting the appropriate CSR framework for specific contexts
  - Integrating CSR indicators and metrics
  - Overview of major reporting frameworks (e.g., GRI, SASB, IIRC)
  - Selecting the appropriate framework for CSR goals
  - Reporting principles and guidelines

- **03 DAY THREE**

  Gathering relevant sustainability data - CSR and Ethics

  - Key performance indicators (KPIs) for CSR
  - Data validation and assurance

- Performance benchmarking and goal tracking
- Ethical dilemmas in CSR
- Ethical considerations in CSR decision-making
- Ethical leadership in CSR initiatives
- Responsible business practices
- Ethical dilemmas in CSR and sustainability reporting
- Legal requirements, compliance, and reporting obligations
- CSR risk assessment and mitigation
- Emerging CSR and sustainability reporting trends

• 04 DAY FOUR

CSR and Governance, Stakeholder Engagement and Communication

- Corporate governance and CSR
- Board oversight of CSR initiatives
- Reporting on governance practices
- CSR policies and procedures
- Identifying and prioritizing stakeholders
- Engaging stakeholders in CSR and sustainability reporting
- Crafting effective CSR communications
- Strategies for transparency and disclosure

• 05 DAY FIVE

CSR and Sustainability

- Linking CSR to sustainability goals
- Measuring CSR's impact on sustainability
- Sustainability reporting as a tool for CSR communication
- Sustainable development and CSR

Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
June 23, 2025	June 27, 2025	5 days	4250.00 $	UAE - Dubai

FROM	TO	DURATION	FEES	LOCATION
Sept. 28, 2025	Oct. 2, 2025	5 days	4250.00 $	KSA - Riyadh
Dec. 22, 2025	Dec. 26, 2025	5 days	4250.00 $	UAE - Dubai